



**COMMISSION ON PHYTOSANITARY MEASURES  
FOCUS GROUP ON COMMUNICATION  
VIRTUAL MEETING**

25 August 2022  
9:00 a.m. – 12.00 p.m. (CEST, Rome time)

**ACTION LIST**

*Latest update: 2022-08-16*

NO.	Action	Lead	Lead within Secretariat/CPM Bureau/ Persons involved	Deadline
1	Remove social media statistics table	IPPC Secretariat	Mutya FRIO	12/08/2022
2	Revise the message map to include evidence and annexed	IPPC Secretariat	Mutya FRIO	12/08/2022
3	Delete message table on SDGs and instead, incorporate relevant SDGs in the key messages	IPPC Secretariat	Mutya FRIO	12/08/2022
4	Remove stakeholder diagram, add explanatory text on stakeholder mapping and annex the stakeholder matrix	IPPC Secretariat	Mutya FRIO	12/08/2022
5	Create or modify a table of objectives, audiences for each objective, and the key messages for each audience per objective and list the expected action for each audience.	IPPC Secretariat	Mutya FRIO	12/08/2022
6	Subject-matter specialists to provide inputs on opportunities to engage with interested parties	CPM FG	All members Lihong ZHU	01/09/2022
7	Ask the new focus group participant from OCC for input on item 6. Media	IPPC Secretariat	Mutya FRIO	12/08/2022
8	Distribute the CPM update paper to FG-COM participants for their review and comment	IPPC Secretariat	Mutya FRIO	17/08/2022