

# Standards and Trade Development Facility (STDF)

A joint initiative in SPS capacity building  
and technical cooperation



WTO – IDB/INTAL Regional SPS Seminar for Caribbean Countries

26-29 July 2011, Barbados

## Key areas of STDF work

- 1) Action oriented research and development of SPS guidance materials, tools, etc.
- 2) Information exchange / awareness raising
- 3) Project development
- 4) Project grants

## Examples

- Thematic events, e.g.
  - Public-private partnerships in SPS (2010)
  - Economic analysis to inform SPS decision-making (2009)
  - SPS risks and climate change (2009)
  - Good practice in SPS technical cooperation (2008)
- Pilot training / guidelines on project design (in context of RBM)
- Use of Multi-Criteria Decision Analysis (MCDA) to inform SPS decision making → expressions of interest

## STDF work on MCDA

- Many countries face challenges complying with SPS measures in international trade
- SPS capacity building needs often substantial
- Challenges to establish priorities given resource constraints
- Process of priority-setting often lacks coherence and transparency
- Efforts to develop more rigorous framework for setting priorities

## Aims of framework

- Provide a structured approach to establishing priorities between alternative SPS capacity-building options
- Enhance transparency of SPS capacity-building decisions
- Facilitate inputs to priority-setting from diverse stakeholders



- Greater resource efficiency
- Demand-driven capacity building
- Enhanced trade and social outcomes and impacts

## Priority-setting framework

- Identify capacity building options / investments to be considered (“*Choice Set*”)
- Identify criteria to set priorities between the identified capacity-building options (“*Decision Criteria*”)
- Determine weights to be attached to selected decision criteria (“*Decision Weights*”)
- Rank capacity building options according to weighted decision criteria
- Examine sensitivity of priorities

## Process to apply the framework

- Compilation of information dossier
- Stakeholder workshop to agree on capacity building options, decision criteria and decision weights
- Collect data for decision criteria
- Rank capacity building options
- Sensitivity analysis
- Dissemination and feedback
- Finalization of option rankings

## Status of work

- Application in Mozambique (April 2011)
- Application in Zambia (July 2011)
- Review and improve draft MCDA guidebook
- STDF regional workshop to present and discuss in-country experiences and train other experts on use of MCDA approach (Johannesburg, 16-17 August)
- Additional applications in Latin America & Caribbean + Asia & Pacific), pending review in STDF Working Group

## More information on STDF website

- STDF Guidelines on the use of economic analysis to inform SPS decision-making
- Presentations from STDF workshop (Oct. 2009) on use of economic analysis
- Draft MCDA Guidebook
- Information about the MCDA applications in Mozambique and Zambia

<http://www.standardsfacility.org/TAEcoAnalysis.htm>

## Information exchange / awareness raising

- STDF Working Group, SPS Committee and participation in external meetings
- STDF website ([www.standardsfacility.org](http://www.standardsfacility.org))
- “*Trading Safely*” film
- Briefings, newsletters and other publications
- E-mail distribution service



### STDF NEWSLETTER

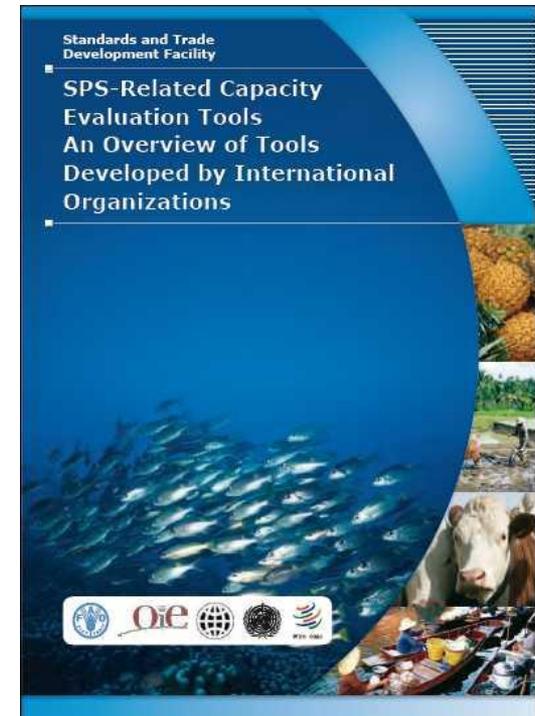
Volume 1, Issue 2 // June 2008 // ISSN 1999-4370



The STDF is a joint initiative of the Food and Agriculture Organization of the UN (FAO), the World Organization for Animal Health (OIE), the World Bank, the World Health Organization (WHO) and the World Trade Organization (WTO). Other participating organizations include the Inter-American Institute for Cooperation in Agriculture (IICA), the International Trade Centre (ITC), the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Industrial Development Organization (UNIDO).

## Project development

- Project preparation grants (PPGs) ≤ \$30,000
- Application of SPS-related capacity evaluation tools
  - OIE and IPPC tools
  - FAO/WHO tool “Strengthening national food control systems”
  - IICA, World Bank SPS action plans, etc.
- Resource mobilization



## Project grants

- Between US\$ 150,000 and 600,000
- Duration of 2 years or less
- Beneficiary contribution
- Focus on innovation, good practice  
(development of tools, methodologies, training materials and other information resources)

### How to make an application to the STDF?

- Read the Guidance Note for Applicants
- Download application forms (STDF website)
- Discuss application with concerned stakeholders (country/region)
- Contact STDF Secretariat for initial feedback, comments
- Submit application and supporting documents by email
- Next deadline: 22 July 2011 (for consideration in October 2011)

## Drivers of SPS assistance in Caribbean

- Trade liberalization / market access
- Regional integration
- Protection of human/animal/plant health (introduction of pests/diseases, import of sub-standard food products)
- Food security (rising food prices)
- Tourism

## SPS assistance at national level

- Develop national SPS strategy / action plan (in line with trade/ agriculture / development policies)
- Use existing SPS needs assessments and reports (OIE, IPPC, IICA, etc.)
- Increase awareness about SPS issues
- Limited resources → "biosecurity" approach
- Level of standards compliance depends on your market

# Examples of regional SPS work areas

- Establish monitoring / surveillance programmes for specific pests / diseases
- Mutual recognition of testing / conformity assessment procedures
- Streamline diagnostic capacity / accreditation
- Develop regional standards (where appropriate)
- Establish joint training programmes (inspection, traceability)
- Coordinate SPS-related assistance
- Transparency (monitor notifications)
- Representation in international fora

# How can we help?

- Use of guidelines and tools, identification of good practice
- Seed funding + technical expertise for project development, SPS strategy and action planning
- Project funding, resource mobilization

# Standards and Trade Development Facility

## For more information:

Standards and Trade  
Development Facility (STDF)

World Trade Organization  
Centre William Rappard  
Rue de Lausanne 154  
CH-1211 Geneva  
Switzerland

[STDFSecretariat@wto.org](mailto:STDFSecretariat@wto.org)

[melvin.spreij@wto.org](mailto:melvin.spreij@wto.org)

[www.standardsfacility.org](http://www.standardsfacility.org)



The screenshot shows the homepage of the Standards and Trade Development Facility (STDF). The header includes the title "Standards and Trade Development Facility" and navigation links for "Home", "Français", "Español", and "Search". Below the header is a main navigation menu with "About us", "Funding Opportunities", "Projects", "Thematic Activities", and "Information Resources". The main content area features a large image of pineapples and oranges with the text "SPS Performance Indicators" and a sub-headline: "The STDF in collaboration with the OECD, is undertaking a study on indicators to measure the performance and ensure sustainability of SPS technical assistance." To the right, there is a section titled "Next Deadline for Submission of Funding Proposals 7 January 2011" and a "Our Work" section with a globe icon. Below that is a "New on our Website" section with social media icons. The footer contains "Publications", "Events" (with a date of 1 July 2010 and a link to "STDF/OECD technical working"), and "Donors".