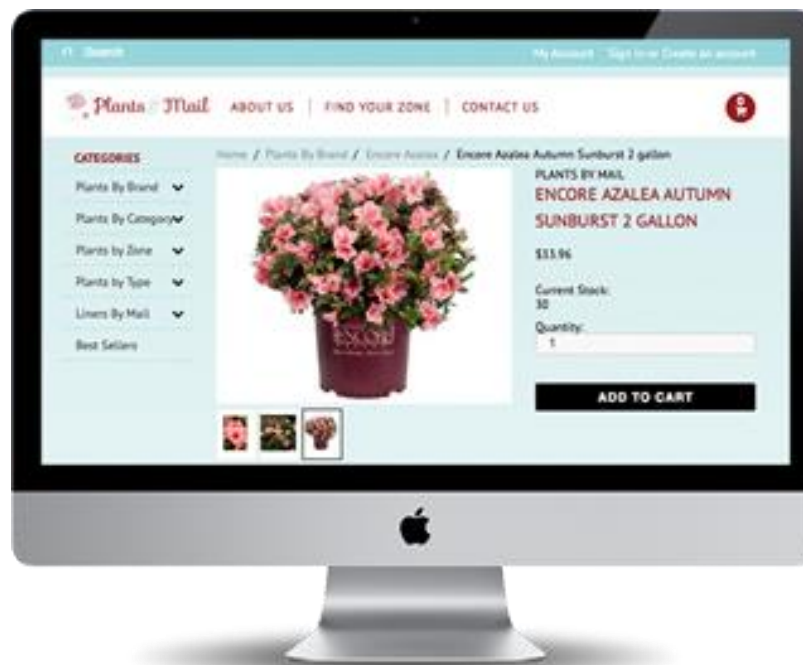


CPM-12 (2017) special topic session on e-commerce INTRODUCTION



Sarah Brunel,
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Background: e-commerce and plants and plant products

- Growing volume and sale of plant/plant products through internet (e-commerce)
- Online traders of plant/plant products not taking into account customer location
- Plants and plant products sold very often bypass the application of phytosanitary measures or scrutiny through Pest Risk Analysis
- Few NPPOs factor this pathway into their risk analyses

Background: e-commerce and the IPPC

- **2010 - Topic of e-commerce of plants introduced to IPPC during discussions at the 22nd Technical Consultation of Regional Plant Protection Organizations.**
- **2012 - IPPC Implementation Review and Support System (IRSS) Project conducts study on “Internet Trade (e-Commerce) in Plants: Potential Phytosanitary Risks”, making several recommendations.**
- **CPM-07 (2012) - IPPC Secretariat presents Internet Trade study, opens discussion to NPPOs during Internet Trade in plants side session.**

Background/2: e-commerce and the IPPC

- **CPM-07 (2014) - IPPC Secretariat recommendations introduced and adopted by Commission on Phytosanitary Measures (CPM-09). The recommendation on e-commerce includes “plants for planting, other articles such as plants for consumption, soils, growing media, and living organisms in a wide range of taxa that are known or have the potential to be plant pests and are sold to and exchanged by hobbyists, collectors, researchers, etc.”.**
- **June 2016 - CPM Bureau recommends special topic event for CPM-12 drawing upon recommendation on e-commerce.**

E-commerce special topic session objectives

- Raise awareness on the phytosanitary risks associated with e-commerce
 - Make known existing experiences to:
 - *develop mechanisms for collaborating with e-commerce traders to reduce phytosanitary risks*
 - *promote compliance by customers and traders operating through e-commerce*
 - *strengthen coordination with postal and express courier services*
 - *investigate phytosanitary risks posed by all forms of distance selling*
- ➔ Facilitate the implementation of the CPM-9 recommendation**

SPECIAL TOPICS SESSION: PROGRAMME

International organizations

- 1. Activities and role of the World Trade Organization with regard to e-commerce and trade in plants, Marième Fall, Counsellor in the Agriculture and Commodities Division**
- 2. World Customs Organization (WCO): Towards an inclusive risk-based approach in the cross-border e-commerce environment, Michèle Medina, Technical Officer and Programme Manager**
- 3. Convention on Biological Diversity: Increasing risk of biological invasion posed by trade in wildlife via e-commerce and associated materials, Junko Shimura, Programme Officer (Invasive Alien Species, Global Taxonomy Initiative)**

SPECIAL TOPICS SESSION: PROGRAMME

Private sector: carriers and e-traders

4. Express Delivery Carriers' role in the cross-border transport of plants and seeds, *Carlos Grau Tanner, Director General Global Express*

5. eBay's Plants and Seeds Policy and Enforcement, *Mike Carson, eBay Regulatory Policy Group*

National Plant Protection Organizations

6. Managing pre-border biosecurity risk (e-commerce) in Australia, *Kim Ritman, Australia's Chief Plant Protection Officer*

7. Phytosanitary measures for international postal and courier service in Republic of Korea, *Ms Hong-Sook Park, Korean Animal and Plant Quarantine Agency*

SPECIAL TOPICS SESSION: PROGRAMME

Discussion

Questions from the floor, 10 min

Panel and plenary discussion on the way forward to implement the IPPC recommendation on e-commerce, 20 min

- Enhance collaboration among international organizations
- Further collaboration at the national level
- Identify and report risks to e-traders
- What express delivery companies (DHL, Fedex, UPS, TNT) can do
- Raise awareness of suppliers, transporters and other organizations and the general public

Decisions and conclusions of the CPM on a way forward, 10 min



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