#### The International Plant Protection Convention

## The International Year of Plant Health (IYPH)

2017 IPPC Regional Workshop Date, City, Country





#### **Outline**

- IYPH concept
  - Scope
  - Outputs
  - Outcomes
  - Approval process
  - Beneficiaries
- Feedback from 2016 Regional Workshops
  - National, Regional and International level
- Future activities
  - Steering Committee
  - National activity programmes





#### IYPH scope

"Plant health is usually considered the discipline that uses a range of measures to control and prevent pests, weeds and disease causing organisms to spread into new areas, especially through human interaction such as international trade"







#### **IYPH Expected Outputs**

- ✓ More political and other decision makers know about plant health
- ✓ The public is aware about plant health
- √ 6<sup>th</sup> of December is established as the International Day of Plant Health
- ✓ Increased resources for plant health at all levels
- ✓ Strengthened capacity development activities in plant health
- ✓ Strengthened plant health disciplines







#### **IYPH Expected Outcomes**



- ✓ The public is educated about plant health
- ✓ Strengthened public/private partnerships on plant health at all levels
- ✓ Plant health partnerships are established at national, regional and global levels
- ✓ Information on the State of Plant Protection in the World is available





#### IYPH approval process

CPM 2015

Decision/Declaration by CPM



FAO 2016/2017 FAO COAG/Programme/Finance C./Council
Decision by FAO Conference
FAO Director-General



UN 2018

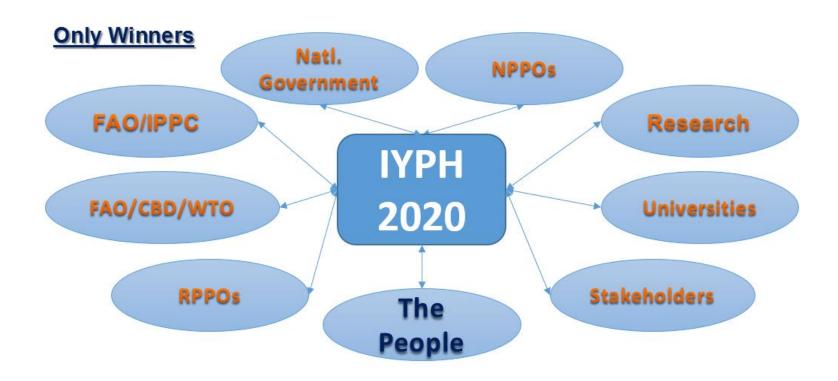
United Nations Secretary-General Decision by UN General Assembly







#### IYPH beneficiaries







#### IYPH beneficiaries: NPPOs



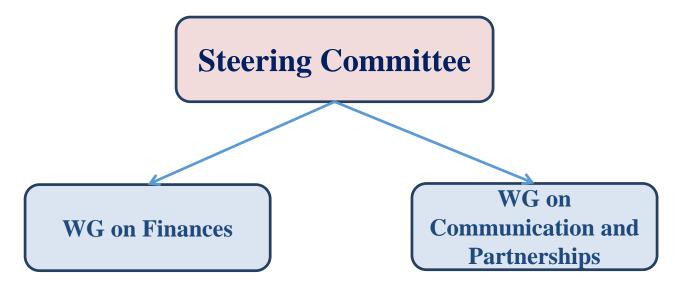
- ✓ Better plant health situation in the country
- ✓ Increased visibility in national government
- ✓ Potentially better funding
- ✓ Increased position in national SPS related coordination
- ✓ Better cooperation by the public
- ✓ Greater understanding by stakeholders
- ✓ Stronger role in the international phytosanitary matters

International Plant

**Protection Convention** 



#### **IYPH Steering Committee**



- 7 members from and 7 alternates from CPs all FAO regions
- 5-7 members from collaborating International Organizations and RPPOs
- 1 member from IPPC Secretariat and FAO
- 3 Representatives of major donors





#### Meet your IYPH StC members

- Africa: Kenneth Kajarayekha MSISKA (Zambia), Abdoulaye Moussa ABDERAMAN (Chad)
- Asia: Kyu-Ock YIM (Republic of Korea)
- Europe: Ralf LOPIAN (Finland), Christine HERMENING (Germany)
- Latin America and Caribbean: Álvaro SEPÚLVEDA LUQUE (Chile), Ryan ANSELM (Dominica)
- Near East and North Africa: Pauline EID (Lebanon),
   Gamil Anwar Mohammed RAMADHAN (Yemen)
- North America: Eric ROBINSON (Canada), Stephanie DUBON (USA)
- South West Pacific: Viliami KAMI (Tonga), Lois RANSOM (Australia)
- RPPOs: Stephanie Bloem (NAPPO), Mekki CHOUIBANI (NEPPO)
- Bureau: Lucien KOUAME KONAN; SC: Shaza OMAR (Jesulindo NERY DE SOUZA JUNIOR);
- IPPC Secretariat: Craig FEDCHOCK



https://www.ippc.int/static/media/uploads/iyph/2017/06/30/IYPH
SteeringCommittee\_Membership
List\_2017-04-18.pdf





#### Feedback from 2016 Regional Workshops International level

#### Proposals of activities:

- Inform Ministers to get support for the IYPH at a high level
- Organize a Plant Health Week in 2020
- Consider other activities after 2020
- IYPH International Conference
- Global expo to be held periodically (e.g. every 5 years) in a different location
- Plant Health camp with participants from all Contracting Parties
- Public awareness campaigns
- Travelling interacting exhibition among CPs
- Communication material prepared in all FAO languages
- Specific IYPH website
- IYPH coin, stamp, logo, pin and jingle
- Photographic competitions

**Food and Agriculture Organization** 

of the United Nations



#### Developing a regional activity programme

- RPPOs, FAO regional offices and regional institutions may establish a regional IYPH coordination structure
- Identify possible partners in the coordination activities:
  - Regional economic communities
  - Professional stakeholders, i.e. trade and grower associations;
  - Decision makers and the governments of the region
  - Universities and other educational institutions; Research organizations
  - Media





## Organization of international conferences in 2020 – Topic to be determined

Suggestions for conference topics (Plant Health and...)

- Clean environment
- Protected Areas
- Market Access
- Food Security
- Trade
- Pesticide alternatives
- Small Holder Farming
- Economic Development
- Animal and Human Health
- Tourism and the spread of pests
- Internet trade
- Millennials
- Biocontrol
- Biosafety/biotechnology pressures for GMOs
- New technologies
- Food safety
- Alternative methods of plant protection and health





### Feedback from 2016 Regional Workshops Regional level

- Involve Ministers and senior decision makers (e.g. Caribbean Plant Health Directors forum)
- Involve Industry
- Involve other relevant stakeholders, including FAO regional conferences and other regional offices
- RPPOs to participate in planning and implementing IPPC themes towards 2020
- Develop regional communication activities (e.g. COSAVE developed a banner on plant health and trade facilitation on its website)
- Set up a regional focal point to work with NPPOs on the decisions taken by the IYPH Steering Committee.





## Feedback from 2016 Regional Workshops Regional/National level

- Establish a national activity programme for IYPH 2020
- NPPOs to keep IPPC Secretariat and IYPH Steering Committee informed on their plans, providing an updated list of activities
- Create national IYPH Steering Committee
- Ensure that each Minister is aware of and supports the IYPH
- Identify partners for the national IYPH 2020 activities and consult with media experts
- Secure funding
- Use mass media such as TV, radio, newspapers, magazines
- Use national fairs and symposia, agriculture, trade and commodity shows and cultural events
- Open doors day in gardens, nurseries, agricultural schools
- Educational activities: specific unit in schools on Plant Health / Environmental Committees in schools to focus on plant health; Scholarships/fellowships on plant protection during the IYPH 2020
- Common Citizen Science project during the IYPH 2020
- Involving a National celebrity as IYPH Ambassador
- Carry out a IYPH week in each country, with demonstrations and field visits and delivering of diplomas to best farmers
- Plant health bus





#### Developing a national activity programme

- Identify partners for the national IYPH 2020 activities, e.g.:
  - Professional stakeholders, i.e. trade and grower associations;
  - Political decision makers
  - Decision makers in other ministries or authorities, e.g. environment
  - Universities and other educational institutions; Research organizations
  - Media
- Create a national IYPH planning committee
- Establish plan for national IYPH 2020 activities
- Secure funding
- Plan communication activities and channels

Inform IPPC Secretariat and IYPH Steering Committee





#### Take-home message

# Start planning your activities NOW!





#### **Contacts**

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