



CPM-14

International Year of Plant Health

Brainstorming session – plans and ideas by IPPC community

IYPH global programme of events

- December 2019: IYPH launch events in Rome and New York
- Dec. 2019 – March 2020: Photo competition
- 30 March – 3 April 2020: Ministerial-level CPM in Rome
- 5-8 October 2020: International Conference on Plant Health in Helsinki
- 16 October 2020: World Food Day focused on Plant Health (TBC)
- January 2021: IYPH closing event in Rome

Other ideas:

- Plant Health Week / International Plant Health Day
- Global expo to be held periodically (e.g. every 5 years) in a different location

National-level activities

- Establishment of national steering committees
- Organization of national IYPH conferences (launch events, symposia)
- National plant health day
- Focus on public awareness and policy makers
- Promotion of plant health practices
- Open door days in gardens, nurseries and agricultural schools
- Educational activities (schools, fellowships)
- Involving national celebrities
- National IYPH stamp, coin, logo, pin and jingle
- Improved cooperation with border agencies
- Website

Regional-level activities

- Regional Coordination committees / meetings
- Communication experts group on IYPH
- Focus regional conferences on IYPH
- Regional workshops on plant health related themes
- Regional capacity development programmes on emerging pests
- Plant health bus

Cooperation with partners

- YPH focus for partners initiatives (conferences, festivals)
- Collaboration with academia and research programmes
- Educational programmes (schools, theatre plays)
- YPH Communication media forum on plant protection
- Use of websites and newsletters
- Participation of IPPC Secretariat in relevant meetings
- Booths and side events

Q&A