

Food and Agriculture Organization of the United Nations



International Plant Protection Convention



# INTERNATIONAL YEAR OF



PROTECTING PLANTS, PROTECTING LIFE IPPC INTERNATIONAL SYMPOSIUM FOR PEST FREE AREAS AND SURVEILLANCE

IYPH@fao.org

www.fao.org/plant-health-2020





International Plant Protection Convention

## **International Year of Plant Health**

## In December 2018, the United Nations General Assembly declared **2020** as the **International Year of Plant Health (IYPH)**.





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# **Objective of IYPH**

To raise the awareness of plant health's contribution to achieving the UN sustainable development goals, in particular:

- ending hunger
- reducing poverty
- protecting the environment
- boosting safe trade and economic development









### **Global activities**

- 2 December 2019: **IYPH launch event** in Rome
- 9 December 2019: IYPH launch event in New York
- Dec. 2019 Jun. 2020: IYPH photo competition
- 30 March 3 April 2020: CPM-15 in Rome (Ministerial segment/declaration on 2 April 2020)







## **Global activities (cont.)**

- 5-8 October 2020: International Conference on Plant Health in Helsinki
- 16 October 2020: World Food Day focused on Plant Health (tbc)
- January 2021: IYPH closing event in Rome







## **Communication materials**

- IYPH website www.fao.org/plant-health-2020
- Communications toolkit
- IYPH logo in six languages
- IYPH brochure, flyer and factsheet
- Calendar of events

All resources are/will be available on the IYPH website







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# IYPH logo



#### IYPH visual identity guidelines: <u>https://bit.ly/2KKxPnU</u> If you have any questions, write iyph@fao.org



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# IYPH logo



#### For other language versions, write iyph@fao.org



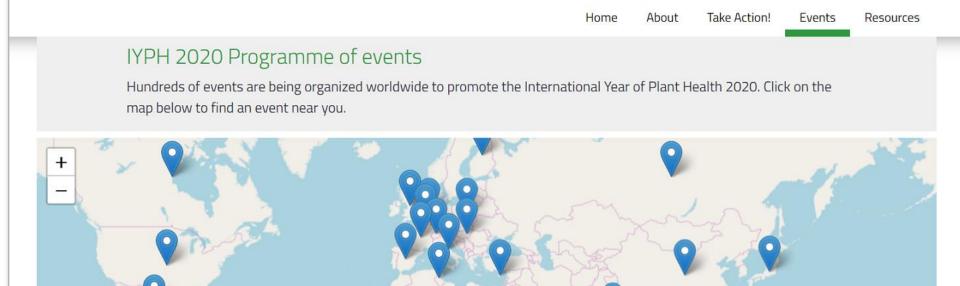
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# Keep us informed about your activities!

- Regional & National events also to be organized
- On social media, use the hashtag **#PlantHealth**
- Add your event to the IYPH Calendar
  - Visit the IYPH calendar (<u>https://www.ippc.int/en/iyph/chronology/list/</u>) and write us at <u>IYPH@fao.org</u>









#### **IPPC Secretariat**

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PLANT HEALTH

2020