



Food and Agriculture
Organization of the
United Nations



International
Plant Protection
Convention



Report on the IRSS Webinar: The Story so Far

10 December 2021

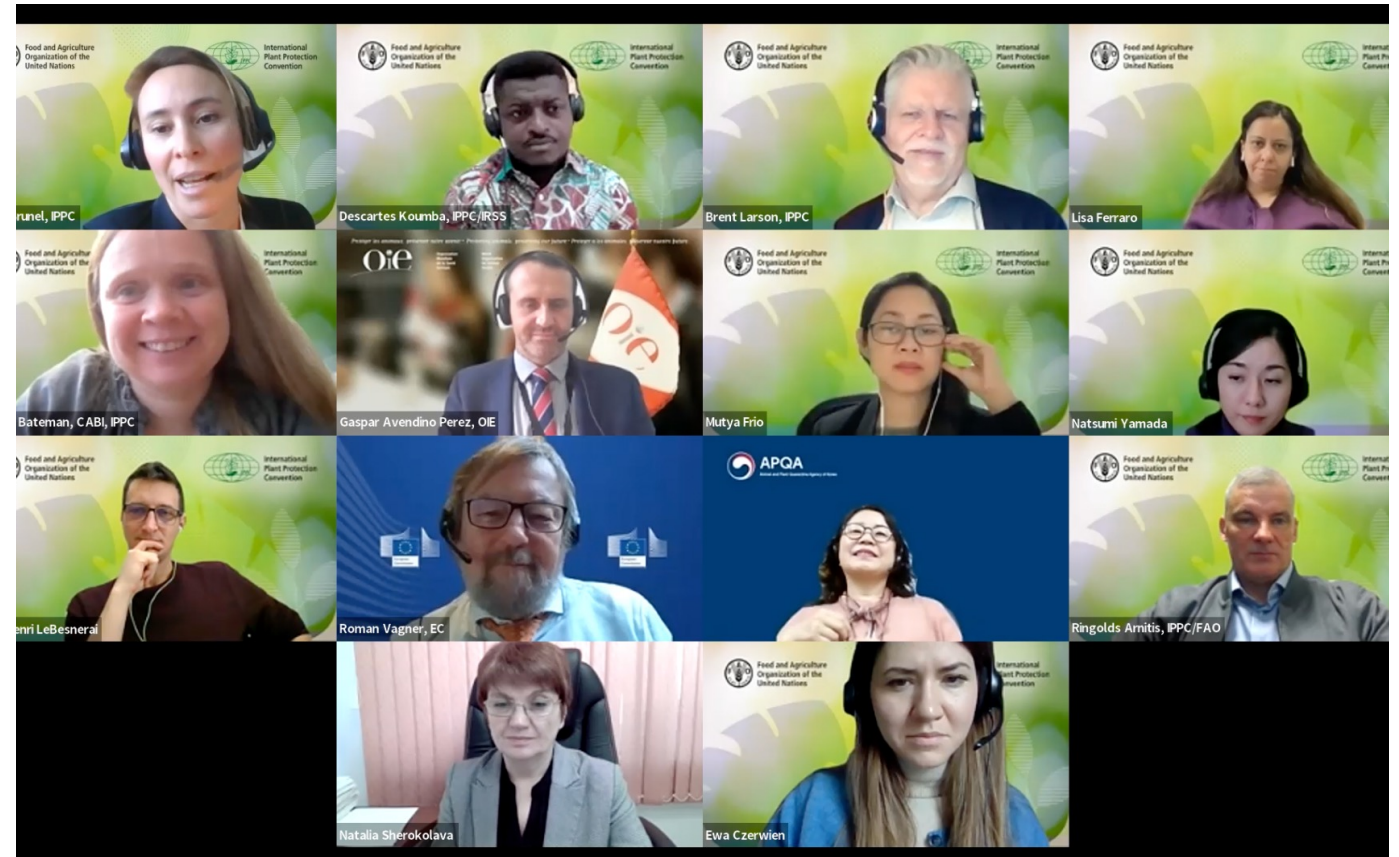


REPORT ON IRSS WEBINAR: THE STORY SO FAR | 10 DEC 2021

Webinar objectives:

Raise awareness on IRSS's mission, history, key achievements and milestones among the IPPC community.

Provide updates on its ongoing work and next steps towards the transition to a sustainable IRSS.





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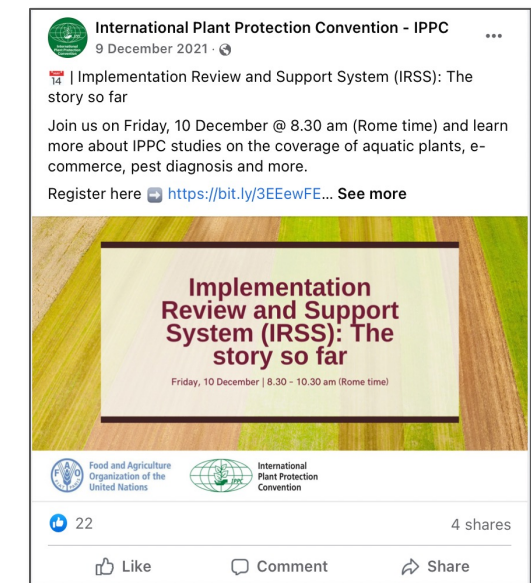
Promotion

1. Invitations sent via email and posted on IPP and IRSS webpage



2. FAO NSP mailing list
3. InFAO Bulletin (internal)

4. Social media posts





Summary

- 40 participants in attendance
 - Mostly from Europe, Asia and Africa
 - Majority were NPPOs (73%)
- Participants' feedback mostly positive (however, only 11 responded to the feedback survey)
 - Most respondents thought the webinar content was very good
 - Most interesting parts of the webinar were the impact of IRSS tools and country experiences
- Most respondents would be interested in attending future IRSS webinars
- A suggestion on future topics for IPPC webinars is on updates on new plant pests and diseases
- Participants learned of the webinar through email from IPPC, through the IPPC news and announcements subscription, and from a colleague



Insights

- A comparatively low attendance can be attributed to the fact that the webinar was more of an institutional webinar rather than the typical webinar that offers discussions on topics and issues, or new learning and materials that participants can apply directly to their work.
- There is generally low awareness about IRSS, hence the webinar did not gain much interest.
- However, the webinar can be viewed as a ‘prelude’ to the transition to the IPPC Observatory.
- There is an opportunity to improve webinar promotion when launching the IPPC Observatory (see Recommendations)



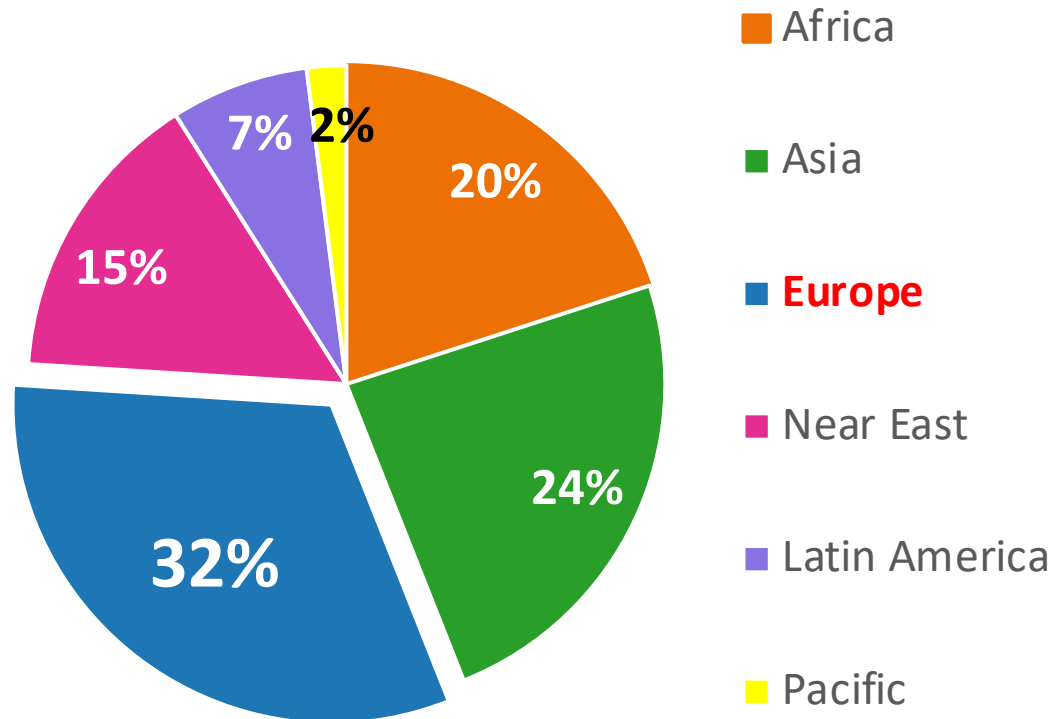
Recommendations

- Improve content – organize webinars that present products to draw greater interest and participation. Think of content that will have value-added to participants, e.g., key results of studies or surveys and their implication to the implementation of ISPMs.
- Tap other channels for further promotion, e.g., EU and potential donors, industry associations, and other organizations.
- Improve and update IRSS webinar page design, interface and content to generate greater interest and engagement.
- Hold joint webinar with other units or programmes to capture a wider audience.
- Presence and support of high-level management (e.g., CPM Bureau, FAO/IPPC) can draw a bigger crowd.

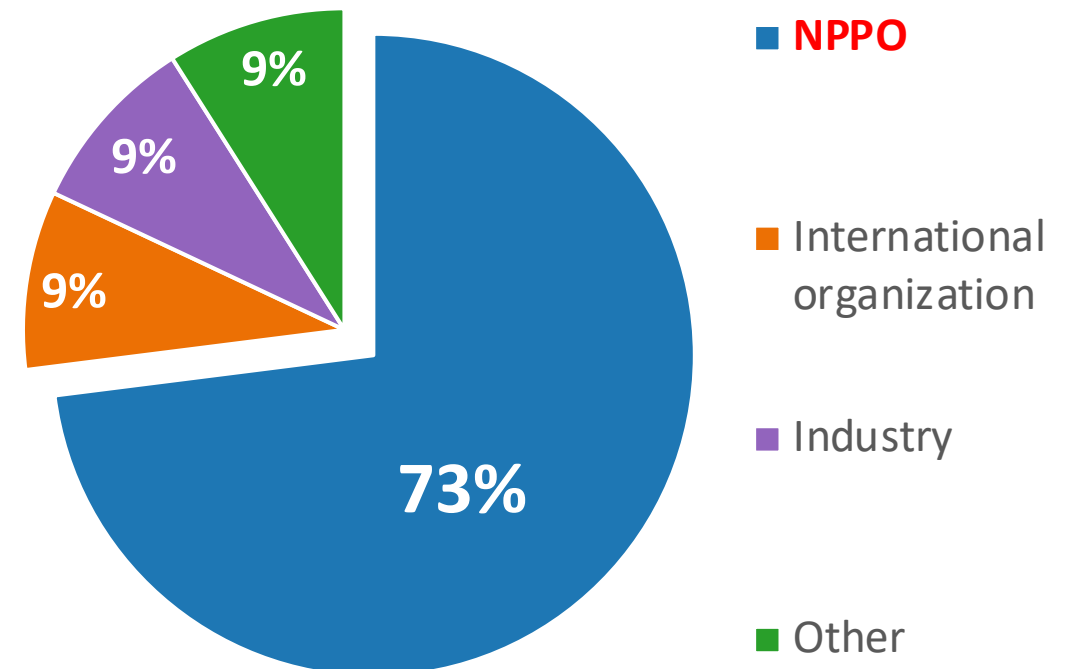


Annex 1. Attendance (40 participants)

Geographic distribution



Affiliation








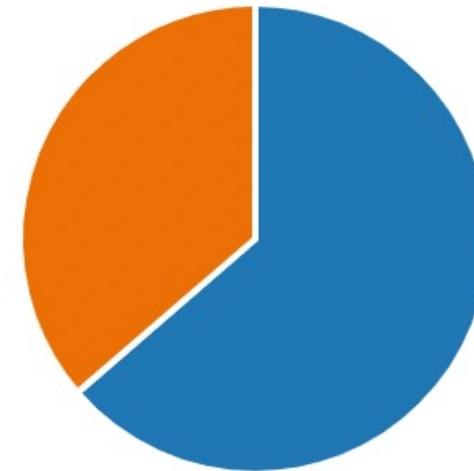


Annex 2: Feedback survey responses (11 respondents)

1. What is your opinion about the content of the webinar?

More Details

 Very good	7
 Good	4
 Neutral	0
 Not so good	0
 Poor	0










2. I understood the objectives of the webinar.

[More Details](#)



Insights






 Strongly agree	4
 Agree	7
 Neither agree nor disagree	0
 Disagree	0
 Strongly disagree	0

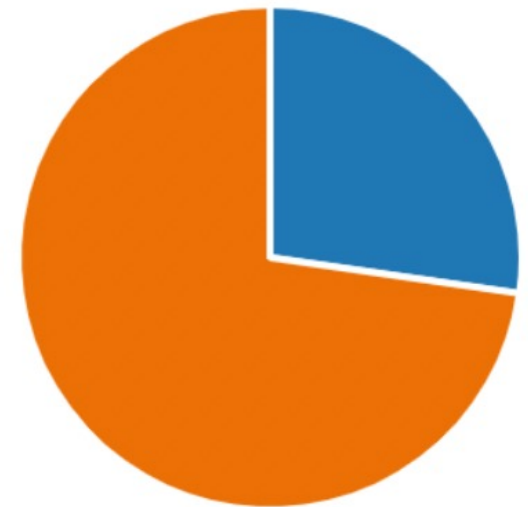




3. My expectations for the webinar were met.

More Details

 Strongly agree	3
 Agree	8
 Neither agree nor disagree	0
 Disagree	0
 Strongly disagree	0





4. What part of the webinar was most interesting to you?

[More Details](#)

 Insights

6

Responses

Latest Responses

"Country experiences"

"Impact of IRSS Tools "

2 respondents (33%) answered **IRSS** for this question.





6. Do you have any specific topics that you would like to see covered in future IPPC webinars?

3 Responses

Updates on news pests and diseases on plants

Yes, about notification none compliance response on the view of IPPC and cause if available

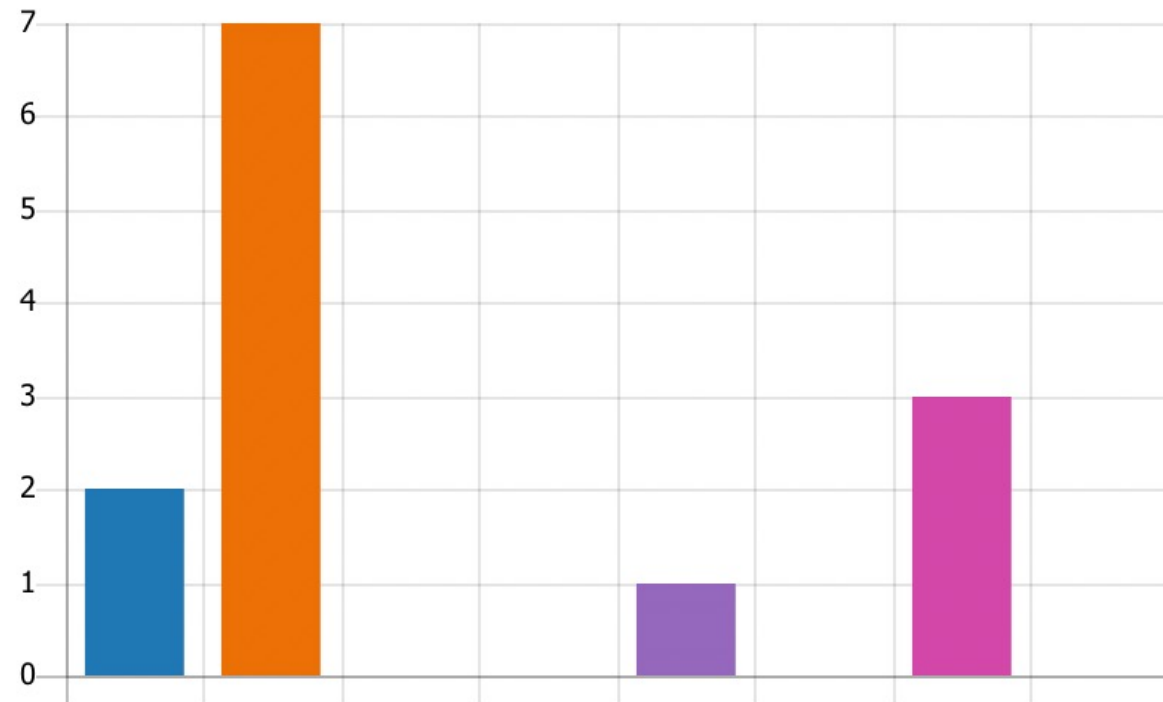
I will think in the future



7. How did you learn about this webinar?

More Details

● IPPC News item or announce...	2
● Email from the IPPC Secretariat	7
● IPPC website (International Ph...	0
● LinkedIn	0
● Facebook	1
● Twitter	0
● From a colleague	3
● Other	0








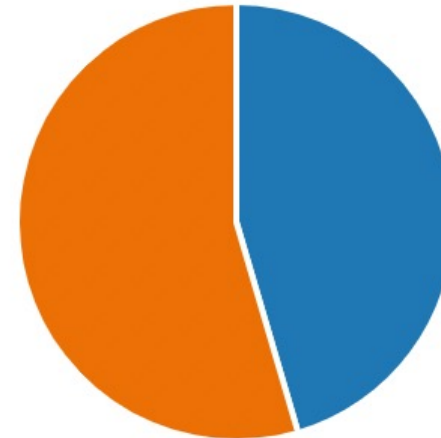


8. I would be interested in attending future webinars on new IRSS materials (studies, survey results etc.)

[More Details](#)

 Insights

 Strongly agree	5
 Agree	6
 Neither agree nor disagree	0
 Disagree	0
 Strongly disagree	0





9. Country

[More Details](#)

Insights

11

Responses

Latest Responses

"Switzerland"

"UAE"

"Philippines"

2 respondents (18%) answered **Philippines** for this question.





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10. Name of Organization

[More Details](#)

 Insights

11

Responses

Latest Responses

"STDF"

"Almutahidun pest control Company "

"Bureau of Plant Industry-Plant Quarantine Service"

2 respondents (18%) answered **Industry-Plant** for this question.

MOA Bureau Danish Student/ University of Foggia
control Company SPS - NPPO pest STDF
Agricultural Agency **Industry-Plant** FGBU VNIKR
Almutahidun **Quarantine Service**
Plant Protection



REPORT ON IRSS WEBINAR: THE STORY SO FAR | 10 DEC 2021

11. Job title

[More Details](#)



Insights

10

Responses

Latest Responses

"Engineer"

"Agricultural Technician 1"











2 respondents (20%) answered **Agricultural Technician** for this question.

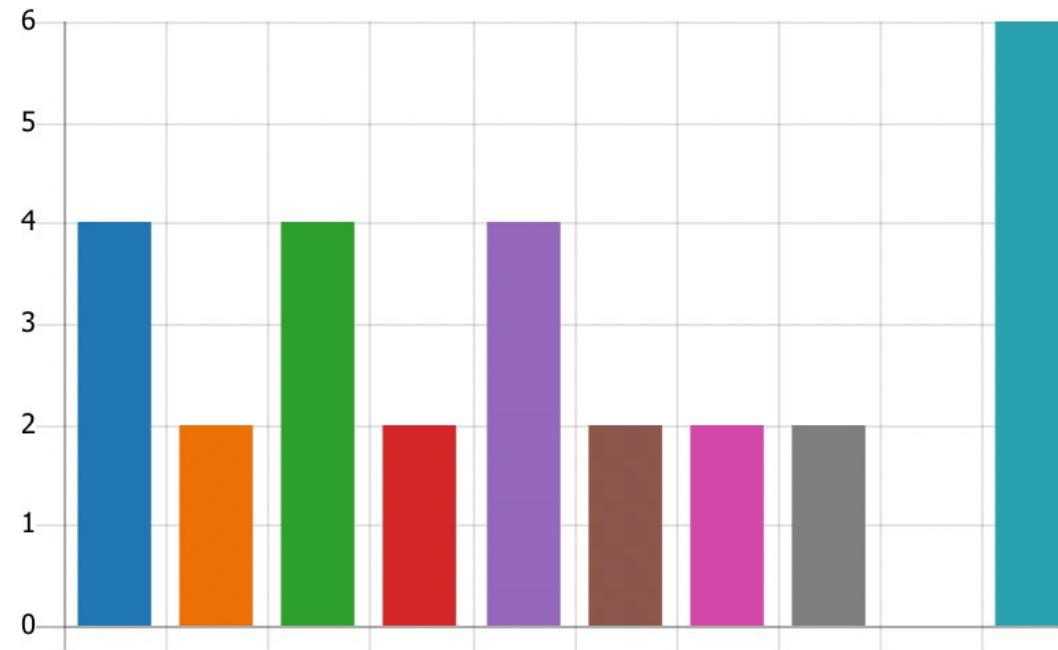




12. My responsibilities include

More Details

	Pest Surveillance	4
	Determining Pest Status	2
	Pest Risk Analysis	4
	Pest Reporting	2
	Export Market Access	4
	Training Others	2
	Developing Systems Approach...	2
	IPPC Official Contact Point	2
	IPP Editor	0
	Other	6





Food and Agriculture
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Thank you

IPPC Secretariat

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