

# **Awareness creation on potential risks posed by the sea container pest pathway in Kenya and possible solutions**

Authors: F. Koome I. macharia, T. kosiom and T. Mutui

Presenter: koome

Kenya Plant Health Inspectorate Service (KEPHIS), P. O. Box 49592-00100, Nairobi, Kenya

# Awareness creation strategy

## 1. Understanding the risk

- We conducted the surveys
- Documented the potential risks
- Documented challenges associated with inspection and handling of sea container



## 2. Mapping stakeholders

### Key Stakeholders

- (NPPO) KEPHIS technical staff,
- port and boarder points government officials (port and boarder authorities, custom, and other regulators)
- Shipping and logistics companies
- Cargo owners, exporters and importers
- Policy makers,
- Research institutions
- Development partners and international trade associations
- Stakeholder in other African countries

# Awareness plans and initiatives

- Awareness creation is part of KEPHIS Annual workplan and budgeted
- Workshops/conferences and training sessions
- Case studies illustrating the outcome of the sea container contamination survey
- Webinars and seminars
- Media press releases
- social media

**Training program on the new sea container inspection guideline**

<b>Dates</b>	<b>station</b>
26/6/2023	<u>Namanga</u>
28/6/2023	Mombasa
29/6/2023	<u>Lungalunga</u>
1/7/2023	<u>Taveta</u>
3/7/2023	<u>Loitoktok</u>

# Key messages

- Potential Impact of sea container pest pathway on agriculture and environment
- Importance of sea container cleanness
- **Call for action:** Encourage all the stakeholders to continue prioritizing container cleanness, pay more attention on pest detection and elimination, and advocating for more awareness

# Awareness creation achievement

- Estimated over **4000** stakeholders reached ( through conferences, workshops, meetings, surveys social media.
- Regulation of sea container pathway included in the new parliament act.
- Guidelines, SOP, manuals and survey check list created
- Development of awareness creation materials



# Monitoring and evaluation

- Compliance monitoring – Container inspection and survey to monitor compliance
- Survey for the stakeholders to assess the awareness levels
- Track website and social media analytics
- Evaluate levels of Partners collaboration and engagement