Container Packing App :
CTU Code & Hitchhiker Pests

Gub McNicoll

Program Manager, Strategic Initiatives
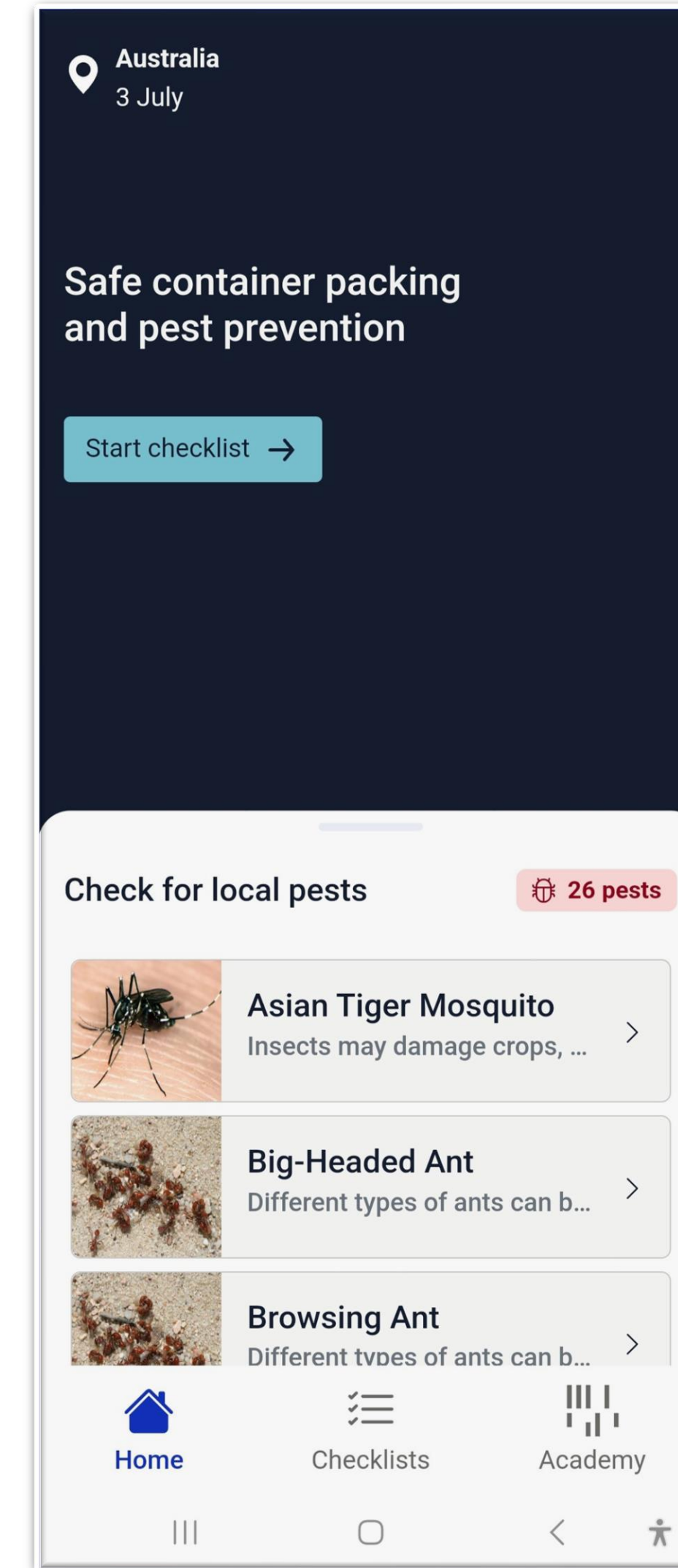
18 July 2023

Container Packing App

Microlearning app, combines:

- Packing Checklist Questions from CTU Code
- Hitchhiker Pest Warnings

- Free-of-charge
- Ongoing point-of-contact, with packers

Container Packing App
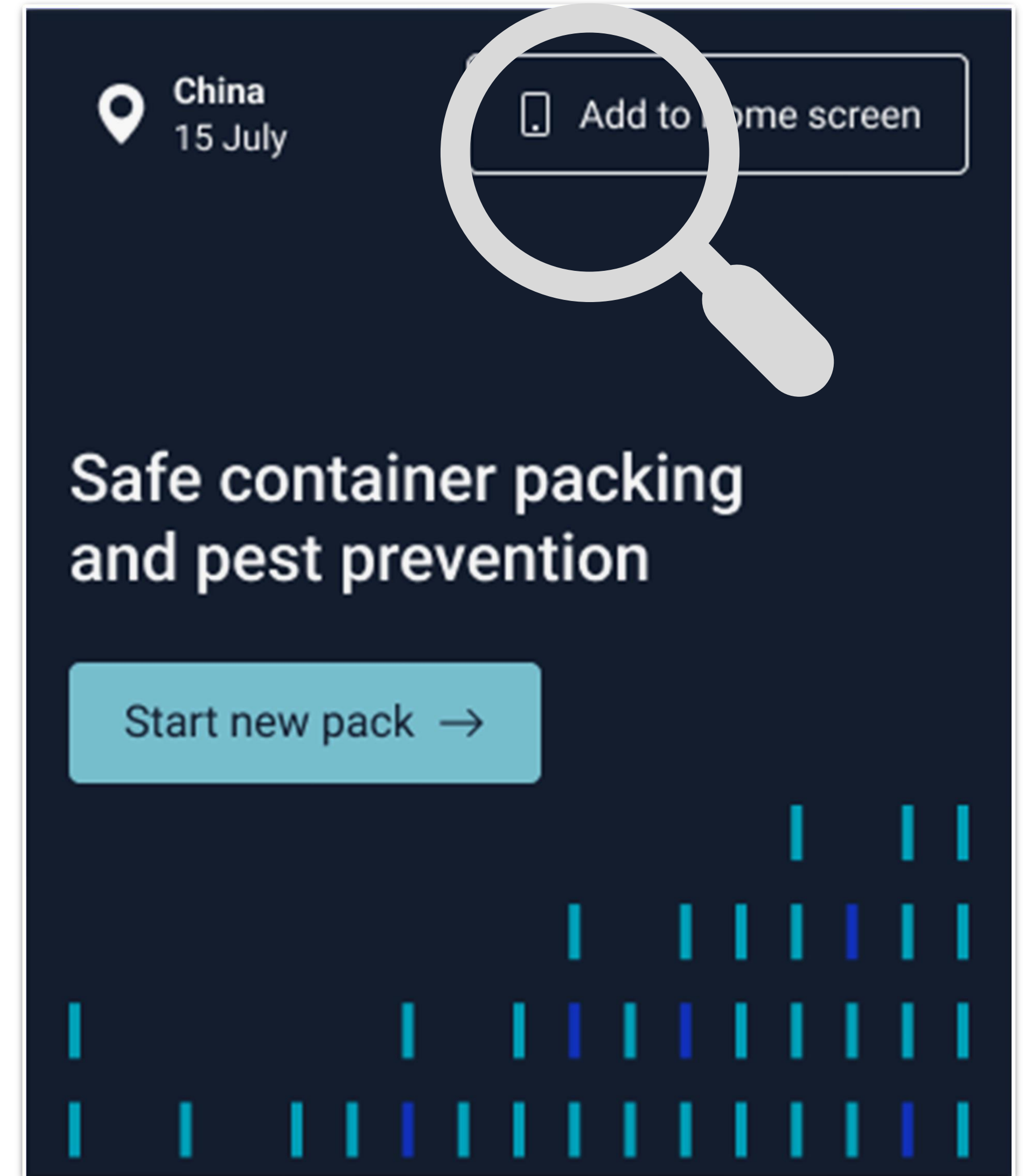
Just in Time, Just Enough, Just for Me

Browser App
– feels like a native app whether iPhone or Android

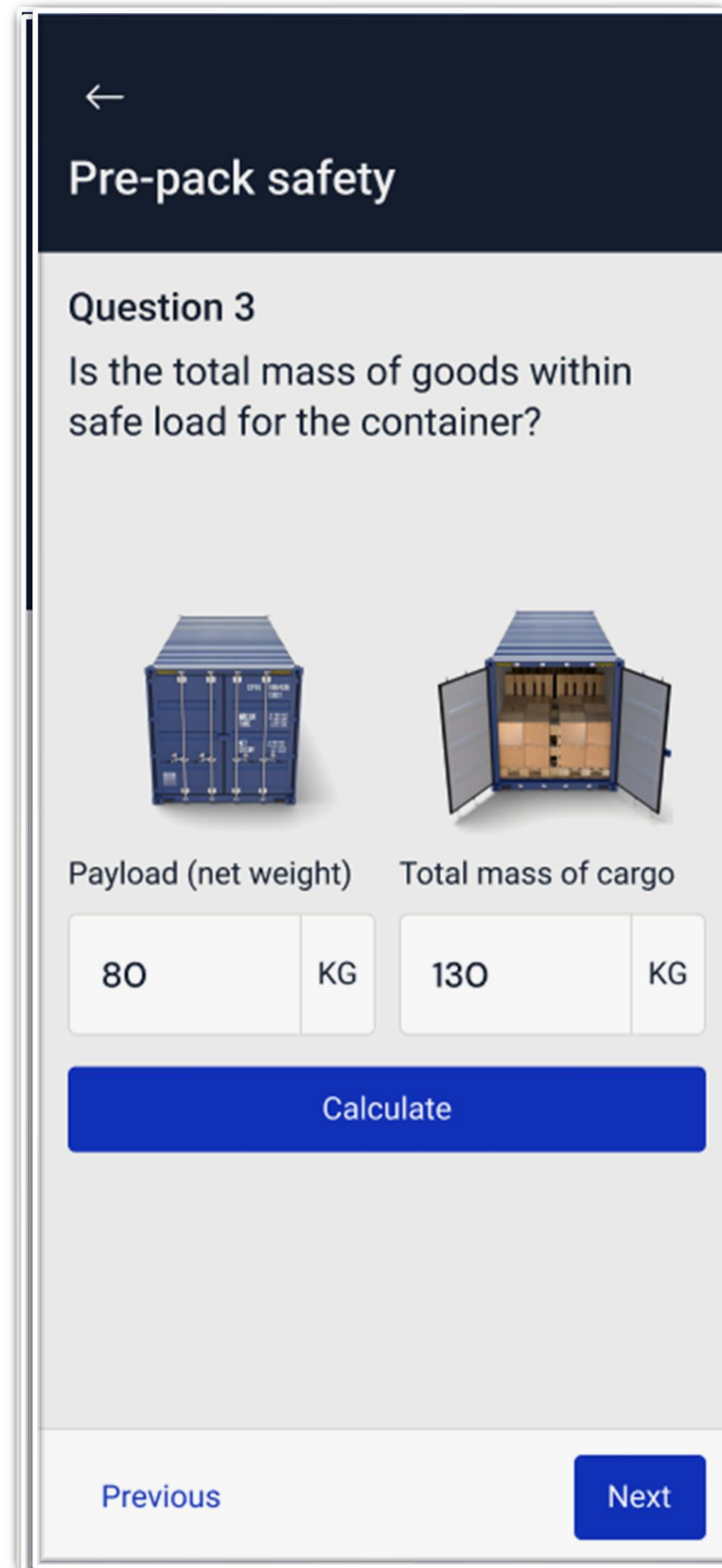**Uses contextual triggers from your, such as:**
– location
– season
– time of day
to provide customized content.

China
15 July

Add to home screen

Safe container packing
and pest prevention

Start new pack →

wisetech
global

Container Packing Checklist

The app uses:
- Simple questions
- Animations
- & Tools
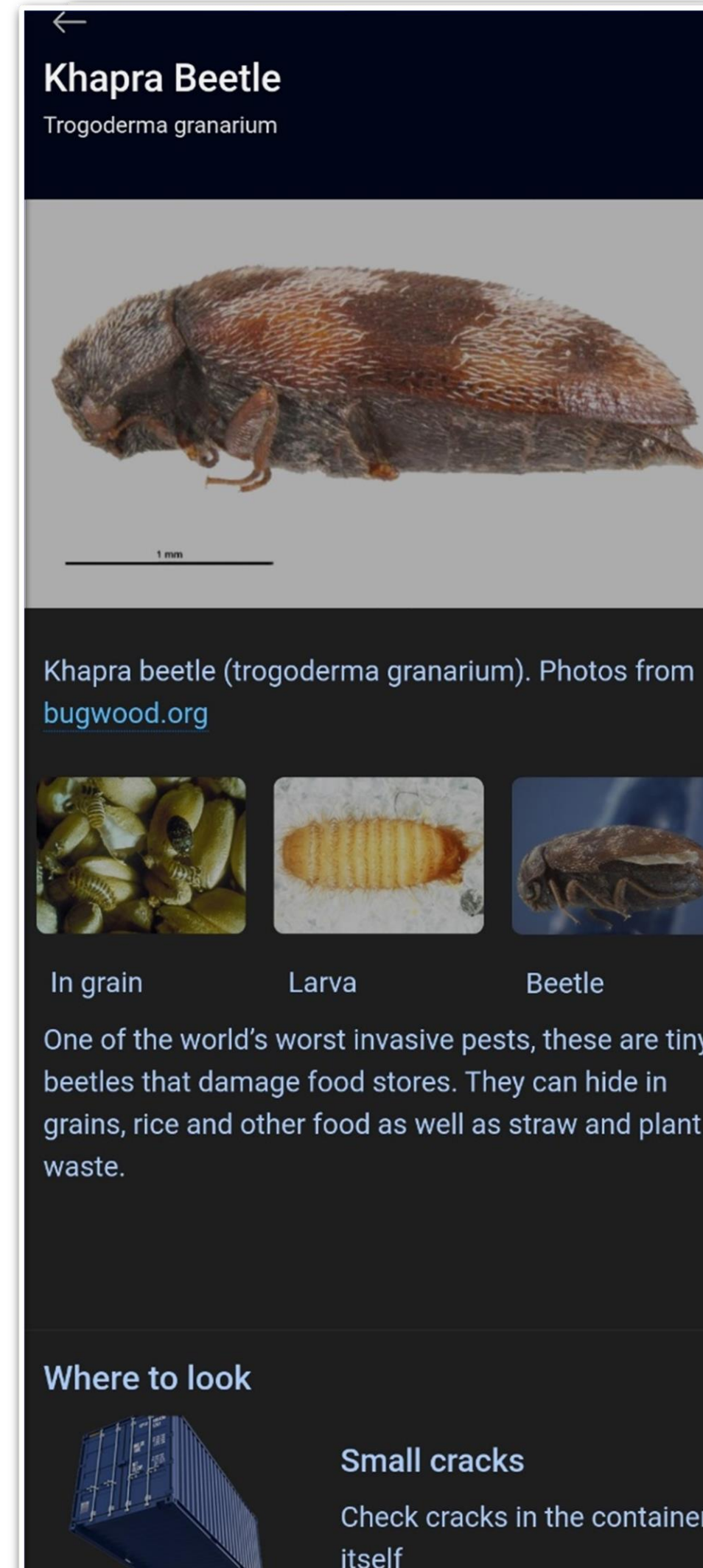
… to minimize involuntary non-compliance

Hitchhiker Pest Warnings

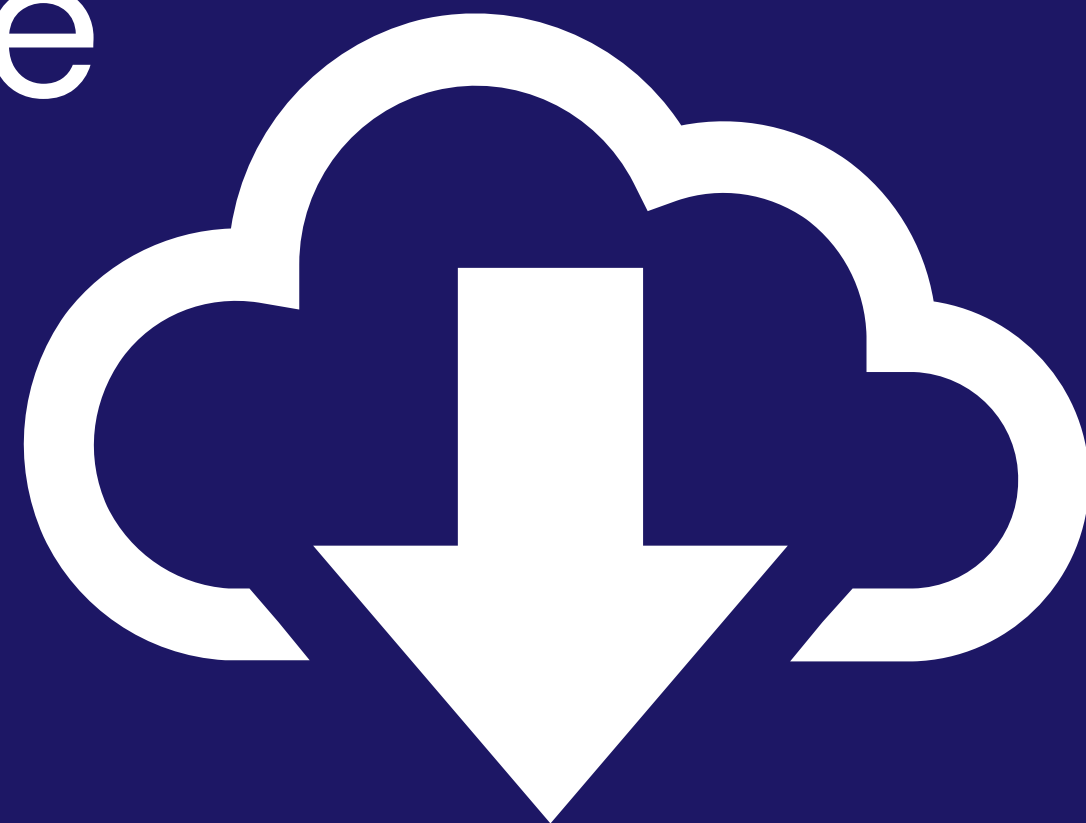You only need to know about the pests:
– in your area
– in your current season

Information limited to:
– what to look for
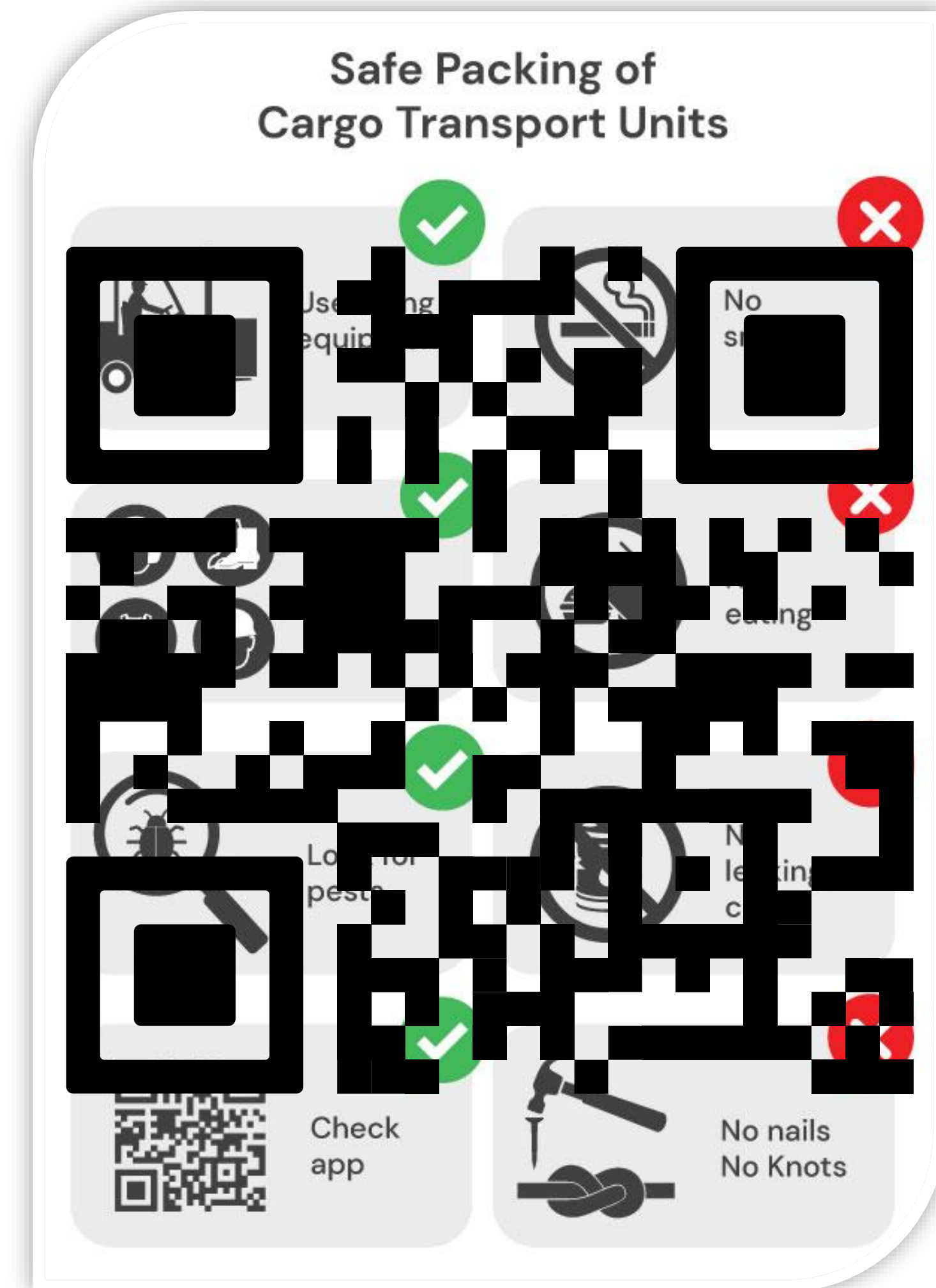– where to look
– what to do

Beta Phase

Testing and Feedback

**The demo version is available to download.
We would love to know:**

- What other functionality would be useful?

- How can we get this into the hands of end–users?

- What sorts of integrations would be of value to your organizations?

Safe Packing of
Cargo Transport Units

Questions

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