



Food and Agriculture  
Organization of the  
United Nations



International  
Plant Protection  
Convention



## **IDPH 2023 and Looking Ahead to 2024**

**2023 IPPC Regional Workshops**

### What is an international UN day?

- UN days are designated by the United Nations to highlight special themes or issues of global concern.
- They aim to raise public awareness of and mobilize support for important causes such as human rights, environment, health, education, etc.
- They feature events and campaigns by governments, organizations and individuals around the world to highlight the issues, spread key messages and encourage action.
- UN days are an important tool for global advocacy, action and public mobilization around priority areas that the UN and FAO promotes.



1. Global significance and scope because plant health affects everyone, every country and region
2. Raise global awareness on how protecting plant health can help end hunger, reduce poverty, protect biodiversity and the environment, and boost economic development
3. Advocate for plant health, international cooperation and support from various stakeholders e.g. governments, legislators, policymakers, donors, researchers and the private sector
4. Opportunity for the global plant health community to take action to keep plants healthy, protect the environment, biodiversity and safe international trade of plants and plant products
5. Build on the success of the International Year of Plant Health 2020 and the International

Plant Health Conference 2022 to advance plant health

### Why an International Day of Plant Health (IDPH)?

1. Plant health concerns everyone, every country and region
2. Raise global awareness on how protecting plant health can help end hunger, reduce poverty, protect biodiversity and the environment, and boost economic development
3. Advocate for plant health
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#PlantHealth

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## IDPH 2023: An overview

Theme: *Environmental Protection for Plant Health*

- 40 countries around the world organized events for IDPH 2023
- Over 34 million people reached online from 23 April to 22 May
- 26K people engaged and interacted with IDPH content online
- Hybrid high-level event organized in FAO HQ



The first IDPH focused on Food Security, the 2nd IDPH focused on Environmental Protection for Plant Health, highlighting the importance of protecting plants for preserving biodiversity and maintaining ecosystem balance.



From China to Paraguay, Ireland, the Bahamas, Kenya, Indonesia, the Philippines and many more – communities came together and found creative ways to celebrate the role plants play in our daily lives and the vital need to protect them from pests and diseases

### IDPH 2023: Observances around the world



**Indonesia**  
The Agricultural Quarantine Agency of the Ministry of Agriculture organized a [city parade](#).



**Kenya**  
The Kenya Plant Health Inspectorate Service (KEPHIS) organized a [hybrid event](#) on 12 May and [various events](#) across regional offices.



**Fiji**  
The Ministry of Agriculture of Fiji and the Pacific Community organized [plant health clinics](#).



**Antigua and Barbuda**  
The Honourable E. Paul Chet Greene, Minister of Foreign Affairs, Immigration and Trade, highlighted the importance of IDPH in a [video message](#).



**Philippines**  
The Bureau of Plant Industry hosted a [Plant Health summit](#) and a poster competition for children.



**Ireland**  
The Honourable Pippa Hackett, Minister of State at the Department of Agriculture, Food and the Marine [joined IDPH discussions](#) in Glasnevin Botanic Gardens.



**China**  
The Pudong Biyun Art Museum held an art exhibition titled "[Plant Power: An Ancient Vitality](#)".



**United Kingdom of Great Britain and Northern Ireland**  
The Yorkshire Arboretum organized an "[Alien Bug Hunt](#)" trail for children.



**Saint Lucia**  
The National Agriculture Diagnostic Facility (NADF) of the Ministry of Agriculture held an [opening session](#) and organized a [Plant Health clinic](#).



**South Africa**  
The National Plant Protection Organization of South Africa organized a [town parade](#).



**European Union**  
The European Food Safety Authority of the European Union launched a [comic strip](#) to educate readers on *Xylella fastidiosa*.



**Czechia**  
The National Plant Protection Organization of the Czech Republic organized a [photo competition](#) and a [programme of events](#) for children and young people.

40 countries around the world observed the 2nd IDPH by organizing plant health clinics, city and town parades, photo and poster competitions, art exhibitions, lectures, panels, webinars and many more.



### High-level event on 12 May

- 2 sessions: high-level and technical
- Participation of FAO Director-General, IPPC Secretary, Ambassador of China to UN agencies in Rome, FAO Plant Production and Protection Division (NSP) Director
- Technical experts from United Nations Framework Convention on Climate Change (UNFCCC), Centre for Agriculture and Bioscience International and the Commission on Phytosanitary Measures (CPM) Chair
- 100 in-person participants
- 400 virtual participants



The high-level event was held in FAO HQ and emphasized the importance of innovative approaches and partnerships for plant health, as well as the significance of plant health for One Health

### How to get involved?

- Participate in IPPC's IDPH 2024 events and campaigns
- Bring IDPH to your town, city, airport or seaport
- Encourage youth to take action
- Call on media professionals and influencers
- Use and share IDPH visual identity and communication materials on social media
- [Videos for different stakeholders on how to get involved \(link\)](#)



There are many ways to get involved in the IDPH campaigns. Registering to the IPPC monthly newsletter & following IPPC on social media is the best way to keep updated on IDPH developments.

### Organize an IDPH 2024 activity

- Start planning your IDPH 2024 activity aimed at the general public - marathons, concerts, shows, farmer forums, festivals, fairs or tree planting ceremonies.

You could also host a public lecture, panel or round table with government officials, educators, scientists, farmers and private sector representatives.

The IDPH "*Get Involved Guide*" and *Trello board* feature resources to help best organize your event.

\* Available on <https://www.fao.org/plant-health-day/en>



The IDPH Get Involved Guide and Trello Board are both available on the IDPH webpage and provide key information and resources to successfully organize events, as well as examples of events organized across the world.

## Looking ahead to 2024

- What activities are planned in the Region?
- How can the Region and national plant protection organizations plan for 12 May activities in 2024?

What are your suggestions and ideas for IDPH 2024?

