



Food and Agriculture
Organization of the
United Nations



International
Plant Protection
Convention

IPPC Communications, Information Management and Partnership updates

35th TC-RPPO
October 2023, Bogota, Colombia



1.1 COMMUNICATIONS – raised CPM-17 visibility

- Published 8 news stories to capture key progress at CPM-17

News & Events / Category: IPPC news

IPPC news



CPM-17 adopts plant health standards to further promote safe trade

Posted on Tue, 28 Mar 2023, 12:15

Rome, 28 March 2023. Amendments to existing international plant health standards were adopted at the seventeenth session of the Commission on Phytosanitary Measures (CPM-17), a move seen to enhance the phytosanitary regulation of trade of plants and plant products. ...

[Read more >>](#)



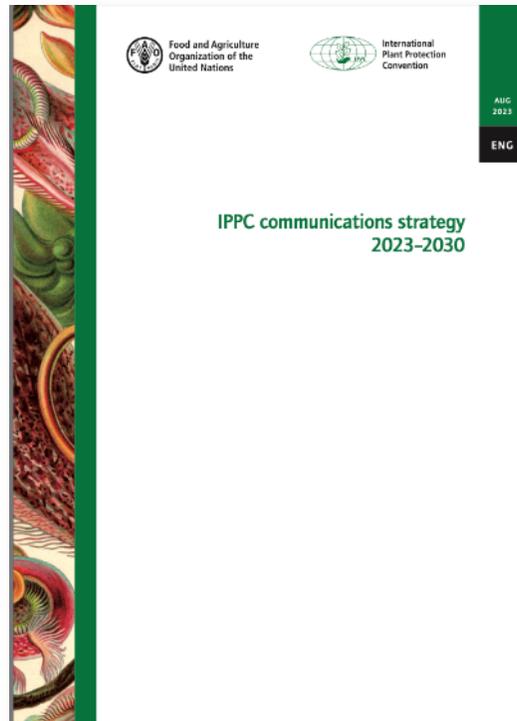
- Published a video on FAO YouTube channel



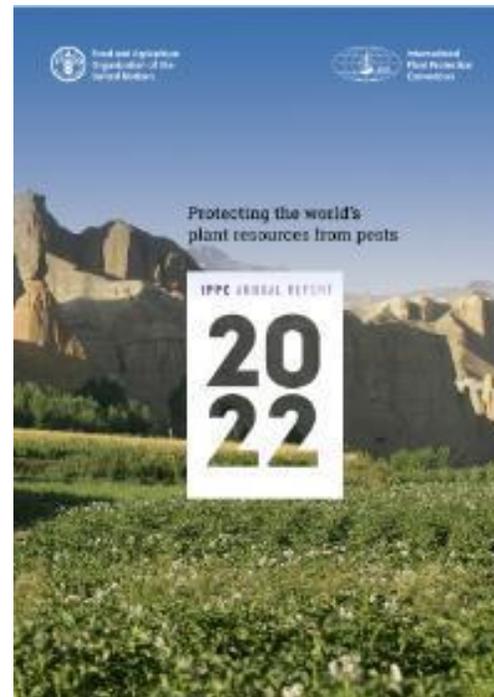
Protecting plant health – The 17th session of the Commission on Phytosanitary Measures (CPM)

<https://www.youtube.com/watch?v=t5k8xWSKkOM>

1.2 COMMUNICATIONS - Publications



[IPPC Global Communications Strategy 2023-2030](#)



[IPPC Annual Report 2022](#)



[Report on the International Plant Health Conference 2022](#)

1.3 COMMUNICATIONS – International Day of Plant Health – 12 May 2023



34.1 
million people reached
from 23 April - 22 May

25.9k 
people engaged
with IDPH content
from 23 April - 22 May

400 
virtual participants
followed the
high-level event

100 
in-person
participants attended
the high-level event

See the Impact Report [here](#)

Notable celebrations around the world (42 CPs)



H.E. Pippa Hackett, Minister of State at the Department of Agriculture, Food and the Marine of Ireland celebrated the day with a discussion at the Glasnevin Botanic Gardens. [\(source\)](#)



The Honourable Clay Sweeting, Minister of Agriculture, Marine Resources & Family Island Affairs of the Bahamas shared a video message on IDPH. [\(source\)](#)



Honourable John H. W. Pinder II (Bahamas), Member of Parliament for Central & South Abaco spoke at the Crossing Rocks Primary School in South Abaco and attended a tree planting ceremony for IDPH. [\(source\)](#)



The Bureau of Plant Industry of the Philippines also hosted a poster competition for children. [\(winning entries\)](#)



Hon. E.P. Chet Greene, Minister of Foreign Affairs, Immigration and Trade, Antigua and Barbuda shared a video message. [\(source\)](#)



Pudong Biyun Art Museum (China) held an art exhibition "Plant Power: An Ancient Vitality". [\(source\)](#)



The Ministry of Agriculture of Fiji and the Pacific Community held Plant Health Clinic sessions. [\(source\)](#)



The CGIAR Plant Health Initiative held a webinar titled "Strengthening plant health management capacity in the Global South".



The National Agriculture Diagnostic Facility (NADF) of Ministry of Agriculture of St Lucia hosted a Plant Health clinic and had an opening ceremony. [\(source\)](#)



The Yorkshire Arboretum (UK) organized an Alien Bug Hunt trail for children during the UK national plant health week and for IDPH. [\(source\)](#)



The Mombasa office organized several events across the Coast, including engagement with stakeholders at the Lunga Lunga borde, the Shimoni Port, and Sharlan in Kilifi. [\(source\)](#)



The Indonesian Ministry of Agriculture's Quarantine Agency organized a city parade for IDPH. [\(source\)](#)



The National Plant Protection Organization of South Africa celebrated by hosting a town parade. [\(source\)](#)



The National Plant Protection Organization (NPPO) of the Czech Republic organized a photo competition and a programme of events for children and adolescents at the National Agriculture Museum. [\(source\)](#)

1.4 COMMUNICATIONS – IPPC Newsletter and other outreach

- 8 issues published from Jan-Sept 2023
- **QR codes** distributed during regional workshops to subscribe to newsletter

- Targeted communications - **IPPC Compendium of Resources** on TR4 sent via direct email to donors and national administrators
- Compendium on other topics, e.g., sea containers to be developed



2. COMMUNICATIONS – Community of Practice (CoP)

An online global community of communication professionals working around plant protection and plant health

Purpose: To gather the community to create and share knowledge, exchange best practices and identify opportunities for joint collaboration, e.g., campaign on the International Day of Plant Health, or capacity building initiatives

The community: Communication professionals from NPPOs, RPPOs, donors, national administrative bodies, industry actors, academia, science media

Consultative meetings were held (Jul-Aug 2023) with RPPOs to share the vision and plan, and to get insight and advice from RPPOs on how the CoP will take shape.

3. INFORMATION MANAGEMENT – International Phytosanitary Portal (IPP)

Content re-vamp:

- Improved **news** writing (40 news stories published Jan-Sept 2023)
- Developed **editorial calendar** and added new content:
 - feature stories
 - success stories
 - blogs/think pieces
- New **design and better navigation** to be implemented

Blogs



BLOG: Plant health standards and the safe delivery of food and humanitarian aid

Posted on Sat, 05 Aug 2023, 10:52
By Leisongi Bulesulu and Sophie Peterson

Chair and vice chair, respectively, of the CPM Focus group on the Safe Provision of Food and Other Humanitarian Aid

Delivering humanitarian aid is a noble cause and the International Plant Protection Convention (IPPC) ...

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BLOG: Greater action needed to protect plant health as global hunger rises

Posted on Wed, 26 Jul 2023, 17:19
By Osama El-Lissy, IPPC Secretary

The latest report on food security and nutrition from the Food and Agriculture Organization is concerning. In 2022, as many as 783 million people across the globe faced hunger. Global hunger rose from 7.9 percent ...

[Read more >>](#)



Blog: Why plant health matters in the One Health approach

Posted on Mon, 26 Jun 2023, 08:31
By Osama El-Lissy, IPPC Secretary

As we work towards a zero-hunger world and aim for better lives for all, it is essential that plant health continues to play its vital role in the nexus between human, animal and environmental health ...

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Success stories



How Saint Lucia's PCE put data collection at the heart of plant health



How Nicaragua's new plant health law is helping smallholder farmers



How PCE helps boost Nepal's access to export markets

Activities Events

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SPOTLIGHT: Prevent. Protect. Sustain. How the IPPC is protecting agriculture and trade by reducing the risk of pest spread through wood packaging material

Posted on Thu, 14 Sep 2023, 13:42



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The [volume](#) of international trade today is roughly 45 times the level recorded in 1950 and is projected to grow by 1.7 percent in 2023 before picking up to 3.2 percent in 2024. As global trade grows in volume, geographic scope, speed, diversity, and types or number of conveyances, the pathways for plant pests to cross international borders through trade also increase. One of these pathways is wood packaging material (WPM) made from raw wood. About 80 percent of all consignments moving in international trade include some form of WPM. This is a major concern for the International Plant Protection Convention (IPPC).

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4. PARTNERSHIPS: 2023 IPPC Regional Workshops

What: 7 high-level plant health regional workshops

When: 18 August to 8 September 2023

Where: Africa, Asia, the Caribbean, Europe and Central Asia, Latin America, Near East and North Africa, and Southwest-Pacific

Why: To enable regional plant health communities to contribute to the development of plant health standards as well as implementation and capacity development resources to boost the phytosanitary capacity of countries to prevent and contain pests.

Who: 302 participants from 133 IPPC contracting parties attending

How: Workshops organized together with local organizing committees: national and regional plant protection organizations, donors, partners, and FAO



5. PARTNERSHIPS: Africa Phytosanitary Programme (APP) Train-the-Trainer Workshop



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African countries harness scientific advances, digital technology, improve technical capacity to prevent plant pests

Posted on Mon, 25 Sep 2023, 09:29



© FAO/Ahmed Elsheemy

Cairo, 25 September 2023. Eleven African countries are taking part in a training on advanced plant health science and state-of-the-art digital tools that will better equip field staff and administrators to make timely decisions to prevent plant pest outbreaks. The Train-the-Trainer workshop, taking place from 25-29 September 2023 in Cairo, Egypt, introduces the first phase of the Africa Phytosanitary Programme (APP), a new regional initiative designed to profoundly boost the technical capacity of Africa's phytosanitary personnel in all 54 countries. The novel programme, led by the International Plant Protection Convention (IPPC) Secretariat, in collaboration with the African Union Commission on Agriculture and Rural Development, is the first of its kind in the region.

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When: 25-29 September 2023

Where: Cairo, Egypt

Who: 70 phytosanitary experts, 11 African countries: Cameroon, Democratic Republic of Congo, Egypt, Guinea Bissau, Kenya, Mali, Morocco, Sierra Leone, Uganda, Zambia and Zimbabwe - the countries in the first phase of APP.

Why: Empower national plant protection organizations with training on advanced plant health science and state-of-the-art digital tools to better equip field staff and administrators to make timely decisions to prevent plant pest outbreaks.

How: Participants received tablet computers a customized app and tools, training resources for electronic data collection and reporting.

All training materials developed by the Animal and Plant Health Inspection Service of the US Department of Agriculture

Workshop was organized together with the African Union Commission on Agriculture, FAO and Ministry of Agriculture and Land Reclamation, Egypt.



6. NEXT STEPS

- To continue communication and outreach support to:
 - Governing and subsidiary bodies (CPM, CPM Bureau, SPG, FC, SC, IC),
 - Events (IDPH, IPPC RWs, TC-RPPOs meeting, Seminars, etc.)
 - Africa Phytosanitary Programme (APP)
- Establishing Community of Practice (CoP)
 - Establish a core group/committee, TORs & general annual plan to establish the CoP
 - Open the CoP for membership



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Thank you

IPPC Secretariat

Food and Agriculture Organization
of the United Nations (FAO)

ippc@fao.org | www.ippc.int

