



Food and Agriculture
Organization of the
United Nations



International
Plant Protection
Convention

CPM
18

The challenge of overseeing e-commerce

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Goals

Preserve natural resources

Promote more reliable digital environments

Provide official and secure information access to users

Strengthen the State-citizenship liaison



Strategic Alliances

Achieving agreements for a better implementation





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Actions

Daily screening and monitoring on platforms,
marketplaces and social networks

Continuous monitoring and scrutiny of users and
products

Results

Better control of online exchange

Statistics and real-time data

No additional cost for the NPPO





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Thank you

IPPC Secretariat

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