



Food and Agriculture
Organization of the
United Nations



International
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Convention



IPPC Observatory study on e-commerce

**Agenda 7.4 Overview of the IPPC Observatory questionnaire on E-commerce:
(Management of increased phytosanitary risks with the rapid growth of e-commerce)**



Agenda

1. Introduction of the study
 - Context
 - Objective of the study
 - Use of study output
2. Survey overview
 - Key areas of examination
 - Types of questions
 - Approach taken to design the survey
3. Completion of the survey
 - Data collection timeframe
 - Support available
 - Things to note
4. Post data collection (what to expect)
5. Question and answer

1. Introduction of the study

Objective of study

This study aims to understand the extent to which the **CPM recommendations** have been implemented by IPPC contracting parties, providing baseline data to monitor the global evolution of phytosanitary e-commerce strategies and IPPC's e-commerce programme

Use of study outputs

Every data point obtained in this study is valuable.

Your inputs will help the IPPC Secretariat and all of us understand of the implementation of CPM recommendations related to e-commerce.

Insights obtained will guide the IPPC Secretariat in developing future capacity development materials on e-commerce that address the needs of contracting parties and help overcome challenges.

Additionally, the results may inform enhanced policymaking in your country and provide valuable insights to other nations

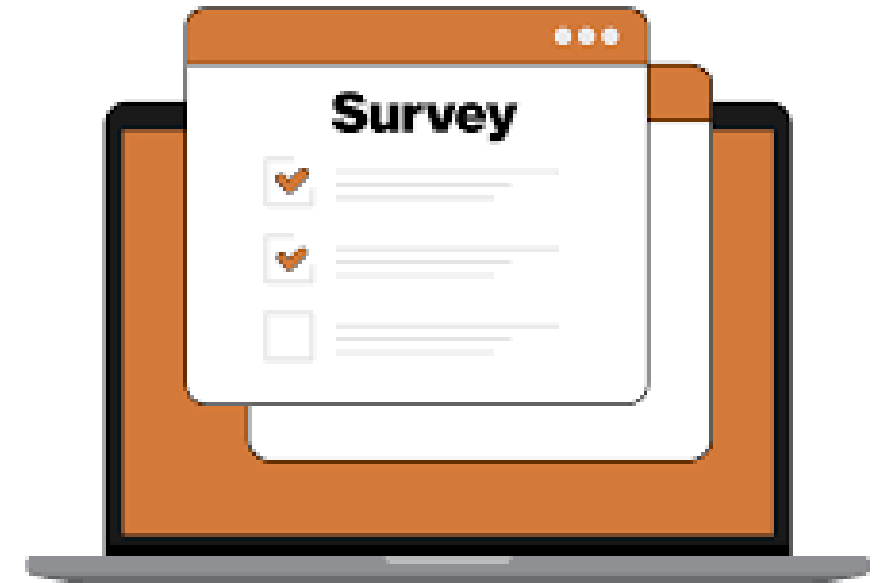
CPM Recommendations

- (a) *develop* mechanisms for identifying e-commerce traders based within their countries and regions.
- (b) *establish* mechanisms to identify products of concern that may be purchased via e-commerce, with a focus on potential high-risk pathways such as plants for planting, soils and growing media and living organisms, and to explore options ensuring they comply with appropriate phytosanitary regulations based on risk assessment.
- (c) *promote* compliance by customers and traders operating through e-commerce with the phytosanitary import requirements of importing countries and provide adequate information on the risks posed by by-passing such requirements.
- (d) *strengthen* coordination with postal and express courier services to ensure that relevant information of the phytosanitary risks and phytosanitary measures are conveyed to e-commerce traders.
- (e) *investigate* the phytosanitary risks posed by all forms of distance selling and if necessary to include these purchasing methods in their risk management activities.
- (f) *raise* awareness of the risks of bypassing phytosanitary regulations.



2. Survey overview

- **Introduction letter**
- **General information**
- **Existence and coverage of regulatory and non-regulatory frameworks**
- **Implementation of Phytosanitary Measures**
- **Monitoring of E-commerce:**
- **Demographic information**



[Put link]



Survey overview: General information

A. General information

Section A collects information that will support the IPPC Secretariat in assessing whether to intensify and target efforts to raise awareness of the key documents that form the foundation of this study.

Terms defined in the glossary are underlined; you can hover over the word with your mouse to see the definition. You can also consult the downloadable glossary for both definitions and examples.

1. Before receiving this survey, were you aware of the **Commission on Phytosanitary Measures (CPM) Recommendation on: Internet trade (e-commerce) in plants and other regulated articles (R-05)**?
You can access the document [here](#).
 - Yes
 - No
2. Before receiving the survey, were you aware of the **IPPC's E-commerce – A guide to managing the pest risk posed by goods ordered online and distributed through postal and courier pathways**?
You can access the document [here](#).
 - Yes
 - No



Recommendation on:
Internet trade (e-commerce) in
plants and other regulated articles

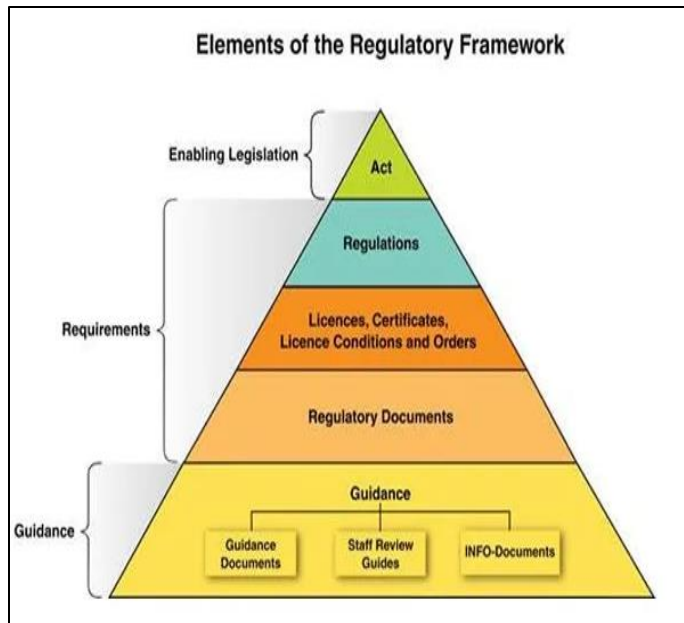
ADOPTED 2014 | REVISITED 2017



E-commerce

A guide to managing the pest risk posed by goods ordered online and distributed through postal and courier pathways

Survey overview: Existence and coverage of regulatory and non-regulatory frameworks



Non-regulatory frameworks

Official frameworks not legally binding. This could include documents such as manuals, guides, MOUs.

Coverage

Imports and export

Authority given to the NPPO

Requirements of customs, postal services and courier services

Identification of e-commerce operators

Repercussions for non-compliance



Survey overview: Implementation of phytosanitary measures

List of prohibited
and regulated
articles



Pre-border
arrival risk
management



At border risk
management



Awareness
raising on
importance of
phytosanitary
efforts



Survey overview: Monitoring of e-commerce



Existence of reporting systems



Risk profiling



Data analysis



3. Completion of survey

Data collection dates

Launch:

End of data collection:

Support provided to you:

- Send email to ippc@fao.org if there are questions
- IPPC Secretariat is happy to schedule a call to guide you through the survey if need.

Please note:

All data is held in strict confidentiality. End of data collection. The final report is based on the aggregation and analysis of all survey responses. No country names will be identified. Hence, please answer the questions candidly.



4. Post data collection: What to expect

- The IPPC Secretariat will review each response and may reach out if there are any clarification questions.
- Data will then be analysed and finalised for all countries.
- A report will then be created, results and preliminary next steps presented at CPM -19
- You will be sent a link to the report as well as a certificate of participation



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IPPC e-commerce study survey

Let's Discuss



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Thank you

IPPC Secretariat

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