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## LIST OF AVAILABLE MATERIALS TO CONSIDER AS A REFERENCE TO DEVELOP A STRATEGY FOR ADVOCACY AND RESOURCE MOBILIZATION

*(Document prepared by the IPPC Secretariat)*

- [1] Resource mobilization and advocacy are critical components of supporting the operationalization and sustainability of POARS. This paper presents a list of materials that can help as a reference for integrating advocacy tools and resource mobilization efforts to ensure the continuous operation of POARS and assist contracting parties in accessing the necessary funds for national phytosanitary actions. Actionable steps are required to secure funding and develop tailored strategies for POARS.
- [2] Through the review of existing materials and brainstorming on the next steps, key funding mechanisms can be identified. The list of resources from FAO and IPPC for developing a strategy for advocacy and resource mobilization are the following:
1. **FAO's Quick Guide to Resource Mobilization (2016):**
    - A foundational guide providing insights into FAO's resource mobilization practices, strategic planning, and operational support links.
    - [Quick Guide to Resource Mobilization](#)
  2. **Resource Mobilization Action Planning:**
    - A detailed video and content on practical steps to develop a resource mobilization strategy and action plan.
    - [Resource Mobilization Action Planning](#)
  3. **Annual Reports on Resource Mobilization:**
    - Insightful annual reports detailing funding trends, partnerships, and impacts of resource mobilization efforts.
    - [FAO Annual Funding Overview](#)
  4. **Flexible Voluntary Contributions (FVC):**
    - Descriptions of the FVC mechanism which supports strategic objectives through flexible funding.
    - [Flexible Voluntary Contributions](#)
  5. **IPPC Guide to Resource Mobilization:**
    - A strategic guide helping IPPC contracting parties to secure funding for national phytosanitary activities, emphasizing sustainable funding and partnerships.
    - [IPPC Guide to Resource Mobilization](#)
  6. **Publications and Multimedia Resources:**



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- Various resources including publications and multimedia content useful for advocacy.
  - [FAO Publications](#)
  - [FAO Multimedia Resources](#)
7. FAO 2022. The Global Action for Fall Armyworm Control: A resource mobilization guide. Rome. <https://doi.org/10.4060/cb8910en>

The POARS SG is invited to:

- *Review* the list of referenced materials
- *Brainstorm* on the structure to develop:
  1. Guidelines that indicate the options for funding the operation of POARS.
  2. Guidance for countries to access resources when preparing and dealing with emergencies.
- *Discuss* and *decide* on the communication materials needed for POARS.