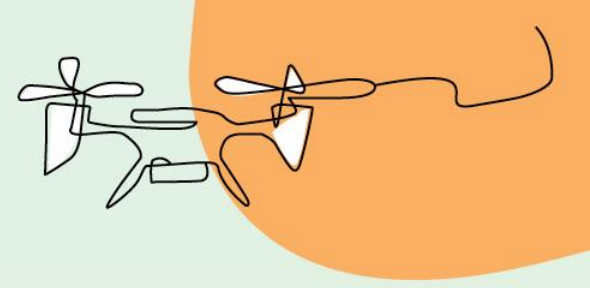


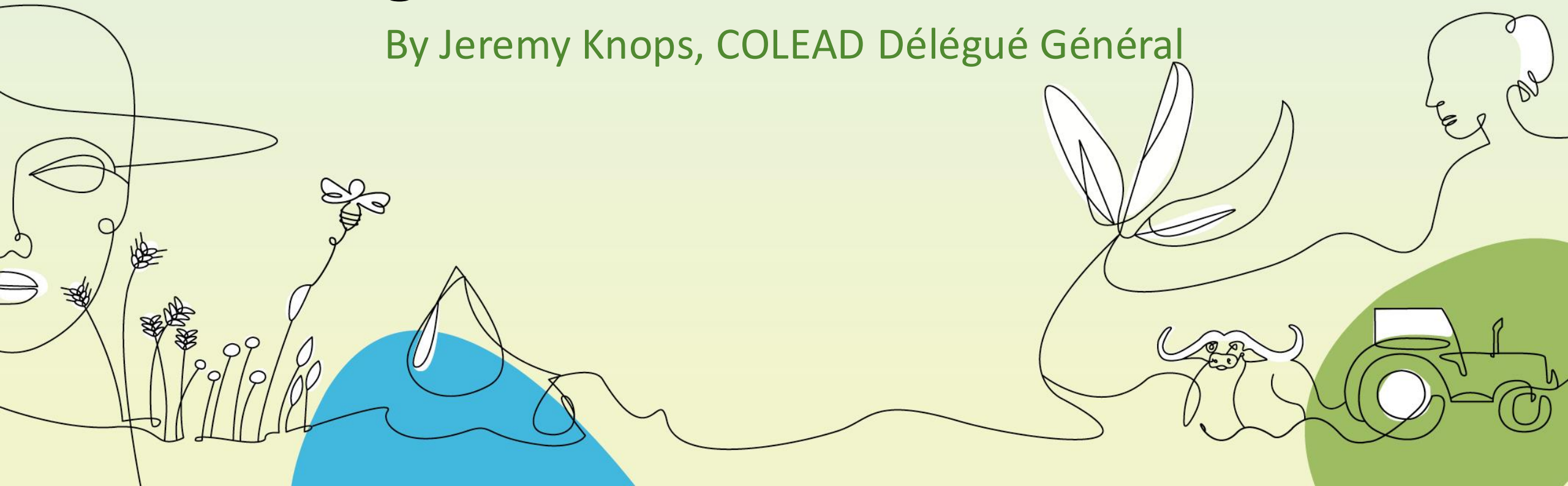
#COAG 29

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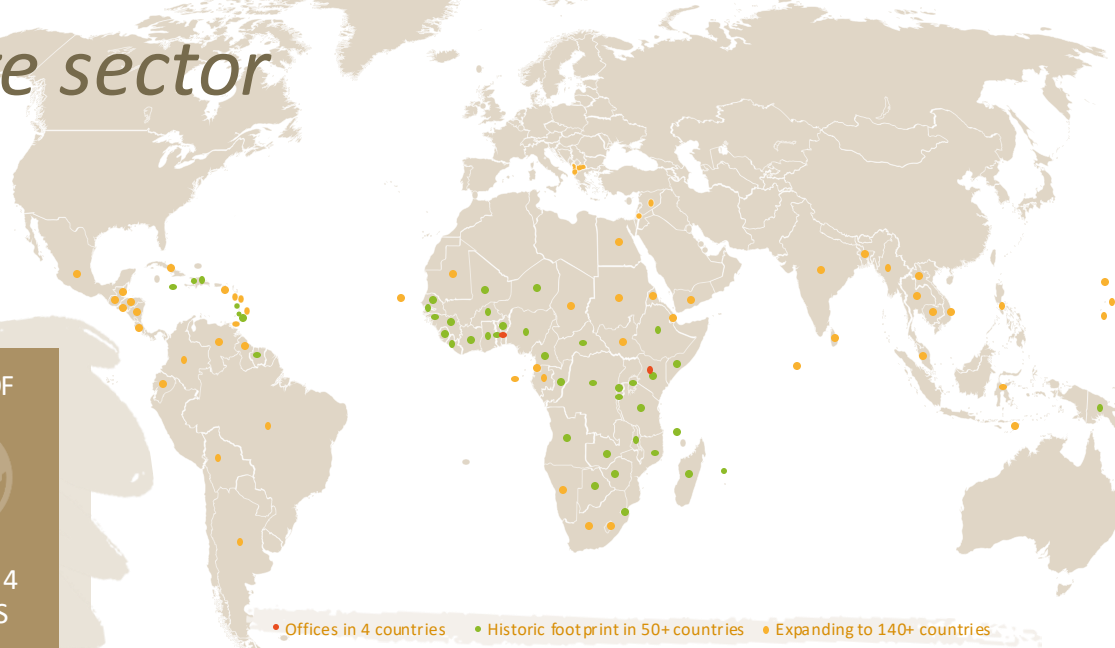
# Joining forces with the private sector through COLEAD to achieve the SDGs

By Jeremy Knops, COLEAD Délégué Général



# Not-for-profit association from the private sector

COMMITTEE LINKING ENTREPRENEURSHIP AGRICULTURE DEVELOPMENT



NETWORK	<ul style="list-style-type: none"> <li>not-for-profit private sector association</li> <li>500+ members from 49 countries</li> <li>Actors from private and public sector</li> </ul>	TEAM OF <b>70+</b> ACROSS 4 OFFICES
TOOLBOX	<ul style="list-style-type: none"> <li>Developing tools &amp; knowledge</li> <li>Mobilizing expertise &amp; resources</li> <li>Providing capacity building</li> </ul>	

## OUR MISSION

To facilitate and implement all actions allowing, directly and/or indirectly, to increase the contribution of the agricultural sector to the achievement of SUSTAINABLE DEVELOPMENT GOALS



**IMPACT**

- Programmes and projects impacting **143 countries** around the world
- Macro, meso, micro** levels of intervention
- Economic, social and environmental**
- Perform, ally and inspire**

**VALUE CHAIN FOCUSED**

From Horticulture to Agri-Food  
 From Export to Regional and Domestic markets  
 From Fresh to Processed

**THEMES COVERED**

- Sanitary and Phytosanitary Systems
- Sustainable Agriculture
- Management of Organisations and Business development
- Pedagogical



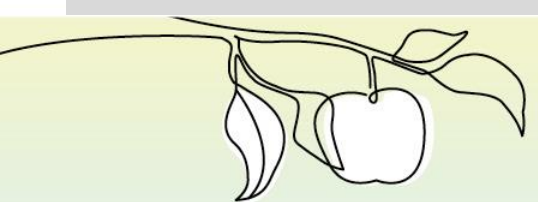
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# How COLEAD addresses plant health

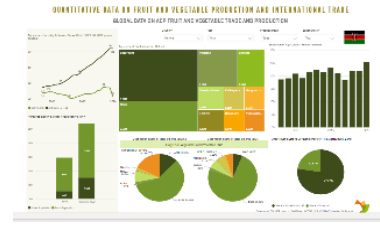
DESIGNING AND MANAGING PROGRAMMES AND PROJECTS 



COLEAD's holistic approach to plant health—integrating regulatory compliance, technical support, and business development, makes it uniquely positioned to address this critical issue in the global agricultural landscape.



# In practice: fruit fly on mango



COLEAD Good Agricultural Practices (GAP) database to ensure compliance with current EU and CODEX MRL regulations

- Facilitating market access



Rapid SPS Assessment Tool (R-SAT):



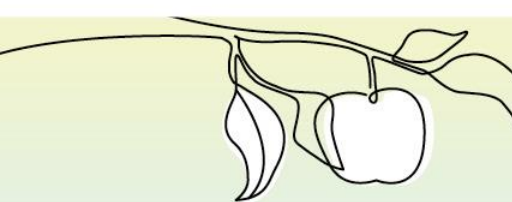
- Strengthening value chains



- Leveraging impact



International Plant Protection Convention

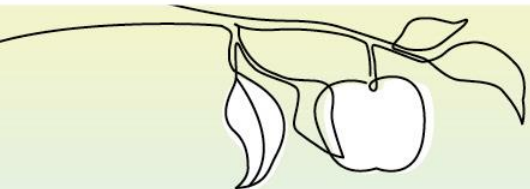
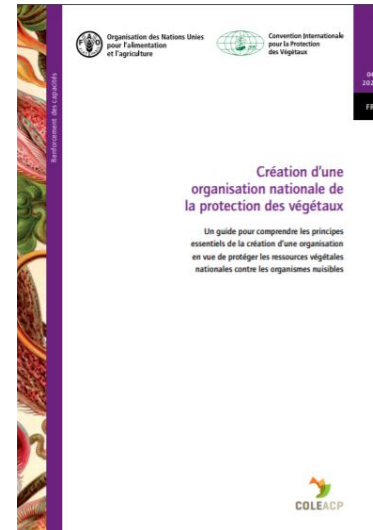


# Focus on IPPC-COLEAD partnership

- **FAO/IPPC – COLEAD MoU signed in 2021** to promote global plant health
- Developing e-learning modules and guidance documents
- Translating and interpretation
- Supporting PCEs
- Supporting CPM attendance

## FAO and COLEACP partnership: New training tools for pest risk analysis and export certification

Announcing the official signing of a Memorandum of Understanding between the International Plant Protection Convention (IPPC) Secretariat, on behalf of the Food and Agriculture Organization, together with the Comité de Liaison Europe-Afrique-Caraïbes-Pacifique (COLEACP) to promote global plant health.



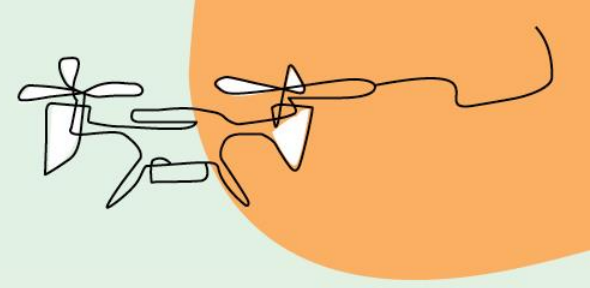
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# Conclusion

**COLEAD's work on plant health, in partnership with IPPC, is a crucial component of its mission to contribute to SDGs through sustainable agri-food systems. By leveraging its position as a private-sector association, COLEAD is able to:**

- **Directly support businesses and competent authorities to maintain market access and ensure economic viability ;**
- **Act as a bridge between private enterprises and public regulatory bodies, ensuring strategies for alignment with international phytosanitary standards are realistic and practical ;**
- **Provide hands-on, collective and tailored supports to local stakeholders, ensuring that plant health strategies are effective and adapted to local needs ;**
- **Lead in promoting sustainable agricultural practices that not only protect plant health but also enhance environmental, economic and social sustainability.**





**Thank you**

