



# Adobe® Connect™

Adobe Connect powers mission-critical web conferencing solutions end-to-end, on virtually any device

Adobe Connect is a web conferencing platform for web meetings, eLearning, and webinars. It goes beyond screen sharing, and delivers end-to-end solutions to drive critical business processes across virtually any device, and enables organizations from leading corporations to the U.S. Department of Defense to fundamentally improve productivity.

Unlike WebEx, the advanced mobile collaboration features of Adobe Connect deliver nearly all hosting, presenting, and sharing capabilities directly to mobile devices, allowing you to truly collaborate and train from anywhere, anytime. Adobe Connect delivers complete solutions leveraging industry-leading tools such as Adobe SiteCatalyst®, Adobe CQ, and Adobe Captivate® to power best-of-breed pre- and post-meeting webinar and training workflows; drives greater productivity with reusable content, URLs, and meeting environments; enables richer face-to-face communication with support for unlimited webcam streams; and provides advanced security and controls across a variety of deployment options.

Available: ● Partially available: ◐ Not available: ○

Features	Adobe Connect	Cisco WebEx
<b>instant access and cross-firewall collaboration from virtually any mobile device or desktop</b>		
<p><b>Broad mobile support across solutions:</b> Adobe Connect offers mobile support for web meetings, training, and webinars on iOS, Android™, and BlackBerry® Playbook devices.</p> <p>WebEx supports mobile access only for web meetings.</p>	●	◐
<p><b>Complete control from mobile devices:</b> Adobe Connect enables users to fully administer a meeting with start/stop, recording, layout, audio, and participant controls, as well as present content, advance slides, use a whiteboard, and share files from the cloud or directly from a mobile device (iOS and Android)</p> <p>WebEx enables presenting of content (iPad only), but animations and formatting are lost, making it challenging to present effectively. Annotation is not available.</p>	●	◐
<p><b>Pre-installed desktop client:</b> Adobe Flash® Player is already installed on virtually all Internet-connected computers worldwide, so participants can instantly join without any client downloads.</p> <p>With WebEx, users must download a web client installed via Java™, slowing meeting access and making it more difficult for users in locked-down IT environments to attend.</p>	●	○
<b>Richer, more engaging experiences</b>		
<p><b>Reusable meeting environments, personalized URLs, and stored in-meeting content:</b> Adobe Connect always-on meeting rooms are accessible anytime without scheduling. Participants can always join the meeting room at the same, easy-to-remember URL. Hosts are able to prepare the room once—storing content and setting up layouts for continuous reuse—which saves time and enables immediate collaboration without preparation.</p> <p>WebEx offers a meeting space that stores content and can list scheduled meetings, but meeting environments, layouts, and URLs are not persistent and change with each meeting. Content can't be stored directly in the meeting environment for immediate use.</p>	●	○
<p><b>Effective videoconferencing with unlimited webcams:</b> Adobe Connect allows an unlimited number of webcam streams to see and react to all participants, enhancing communication during the meeting.</p> <p>WebEx is limited to six webcam streams.</p>	●	○

Features	Adobe Connect	Cisco WebEx
<p><b>Engagement measurement in real time:</b> A dashboard tracks audience engagement and interactivity (poll responses, chat, emoticon usage, and so on) in real time, to help ensure your content is resonating with your audience.</p> <p>WebEx provides a measure of attentiveness, but it only tracks whether the web conferencing interface is in focus. This fails if a participant is, for example, taking notes in a separate application.</p>	●	▶
<p><b>Multiple host and presenter roles:</b> Availability of multiple roles enables efficient and effective presentation of content.</p> <p>WebEx allows only one presenter and host at a time, requiring users to continuously swap roles to administer or present in the meeting.</p>	●	○
<p><b>Backstage area:</b> Presenters can create new layouts and upload content, and coordinate with other presenters behind the scenes while presentations continue, without disturbing the view of participants for seamless event execution..</p> <p>WebEx does not provide a backstage area for presenters to administer and coordinate without disturbing the view of participants.</p>	●	○
<p><b>Slide animations and transitions:</b> Presentations maintain slide and animation transitions when shared, on both Windows® and Mac OS.</p> <p>WebEx supports Windows only.</p>	●	▶
<p><b>Complete branding and personalization:</b> Users can change the meeting environment colors, layout, and branding to reflect corporate standards or to meet specific needs.</p> <p>WebEx offers limited customization and charges a fee to brand.</p>	●	▶
<p><b>Highly interactive recordings:</b> Recordings maintain interactivity, including quizzes, polls, shared links, in-meeting apps, and file downloads.</p> <p>WebEx offers limited interactivity and does not provide interactivity with quizzes, polls, or in-meeting apps.</p>	●	▶
<p><b>Editing, indexing, and anonymizing recordings:</b> Viewers can quickly skip to relevant information with indexing that happens automatically. You can deliver focused recordings by editing content and indexes online. You can also anonymize participants and hide specific meeting functionality.</p> <p>WebEx does not have an online editing tool. It requires either a third-party tool or use of their PC tool to edit locally. WebEx also does not automatically index recordings nor permit you to anonymize participants or hide specific meeting functionality.</p>	●	▶
<b>Extensibility and integration with existing infrastructure</b>		
<p><b>Third party videoconferencing and audio integration:</b> Organizations can leverage investments in videoconferencing platforms from within Adobe Connect thanks to a vendor-neutral approach to unified communications and standards-based interoperability.</p> <p>WebEx integrates with third-party audio and video, but the integration with videoconferencing systems requires additional Cisco TelePresence assets and services.</p>	●	▶
<p><b>LDAP integration:</b> For on-premise and managed solutions, Adobe Connect includes native LDAP authentication.</p> <p>WebEx does not offer native LDAP authentication.</p>	●	▶
<p><b>Developing apps for use within the meeting environment:</b> Adobe Connect offers the flexibility to build customized in-meeting apps using Flex and the Adobe Connect collaboration software development kit to handle specialized use cases.</p> <p>WebEx does not enable custom apps to be built for use directly within the meeting environment.</p>	●	○
<b>Enhanced security and control</b>		
<p><b>Enhanced compliance management with application white and black listing:</b> Administrators can white list and black list applications, limiting screen sharing to only approved applications.</p> <p>WebEx does not provide white- and blacklist features.</p>	●	○

Features	Adobe Connect	Cisco WebEx
<p><b>Multiple deployment options:</b> You can deploy Adobe Connect as a multi-tenant hosted service, on-premise behind the firewall, or as a single-tenant managed service, helping to deliver the right balance in ease of management, security, compliance, and control.</p> <p>WebEx is available only as a hosted service. A subset of meeting functionality is available on-premise, with limited video quality and no training/webinar support.</p>	●	●
<p>Leverage an all-in-one solution for digital marketing events and citizen outreach In addition to features above:</p>		
<p><b>Web content authoring tools to drive registrations:</b> Powered by built-in Adobe CQ technology, you can use intuitive drag-and-drop content creation tools and templates to create richly formatted, branded registration landing pages, microsites, event catalogs, and emails.</p> <p>WebEx provides only basic customization, such as a logo, for an added fee. Customizable, richly branded landing pages or catalogs are not available.</p>	●	●
<p><b>Lead management and CRM integration:</b> Integration and automated delivery of detailed webinar data into popular tools, such as Salesforce, Eloqua, and Marketo, and other lead scoring systems.</p>	●	●
<p><b>Promotional spend optimization:</b> Built-in analytics powered by Adobe SiteCatalyst identify top-performing promotions based on qualified leads and generate rich visual interpretations of data for faster decision-making.</p> <p>WebEx provides campaign tracking, but does not enable analytics that tracks campaigns from total clicks to qualified leads and does not provide graphical interpretations of data.</p>	●	●
<p>Deliver a complete digital learning solution across virtually any device In addition to features above:</p>		
<p><b>Industry-leading tools to quickly author and deploy training:</b> Adobe Connect deeply integrates with industry-leading tools, such as Adobe Captivate and Adobe Presenter, enabling trainers to quickly author or leverage existing content.</p> <p>WebEx leverages a proprietary authoring tool that is not as ubiquitous and has limited features, for example, no interactive simulations or randomized question ordering.</p>	●	○
<p><b>Customizable course catalogs and landing pages:</b> Powered by built-in Adobe CQ technology, you can use intuitive drag-and-drop content creation tools to create customized, richly branded course catalogs, registration pages, and email communications to reach learners and effectively promote training sessions.</p> <p>WebEx provides only basic customization, such as a logo, for an added fee. Customizable, richly branded registration pages or course catalogs are not available.</p>	●	●
<p><b>Managing and tracking training:</b> Create curriculums for learners, and manage and track learner progress within Adobe Connect. You can also integrate with an existing LMS to manage training from a single system and extend virtual classroom capabilities.</p> <p>WebEx enables LMS integration and basic learner tracking, but does not enable robust creation of curriculums and a curriculum viewer for learners.</p>	●	●

Comparison of Adobe Connect 9 and Adobe Connect Mobile 2.0 versus WebEx Enterprise (WBS 27.31) and WebEx Meetings mobile client (iOS v4.0 and Android v2.5.3)

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