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Food and Agriculture
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Продовольственная и
сельскохозяйственная организация
Объединенных Наций

Organización de las
Naciones Unidas para la
Alimentación y la Agricultura

منظمة
الأغذية والزراعة
للأمم المتحدة

COMMISSION ON PHYTOSANITARY MEASURES

Tenth Session
Rome, 16-20 March 2015
Resource Mobilization
Agenda item 10
Prepared by the IPPC Secretariat¹

1. The IPPC Secretariat would like to thank all of the contracting parties who have graciously supported the efforts of the Secretariat and other contracting parties in protecting the world's plant resources from pests. The following contracting parties have provided human or fiscal resources during 2014: Australia, Canada, the European Union, France, Japan, the Republic of Korea, the Republic of South Africa, Switzerland, Sweden, the Netherlands, the United Kingdom and the United States of America. Without these resources, much of the IPPC's work programme would not have been completed.

2. As agreed by the Seventh meeting of the Commission on Phytosanitary Measures (2012), the IPPC Resource mobilization strategy has the objective of ensuring "sustainable and sufficient funding for the IPPC in order to fulfill the International Plant Protection Convention's (IPPC) strategic objectives." There are a number of goals embedded in the strategy adopted by CPM which should be fully implemented by 2021. The first goal listed in the strategy is the creation of an adequate administrative financial network. The components needed to implement this goal were the establishment of a Financial Committee and the improvement of budget transparency and clarity. There is now a functioning IPPC Financial Committee which meets on a regular basis, and which provides guidance and advice on the preparation of the financial reports which are subsequently delivered to the CPM. The financial reports are comprehensive and provide more detailed, transparent information on the financial status of the IPPC Secretariat.

3. The next goal in the strategy is the development of communication and information strategies. The IPPC has a strategy which has been adopted by the CPM and is proposing a work plan for CPM 10 (2015). A professional communications consultant has been retained to work with the IPPC Secretariat to help finalize the work plan for approval by CPM 10 (2015). Additional work is being

¹ 2015-01 -13 minor edits in English version . - 2015-02-12 Rev.01 was issued to reflect correctly all contracting parties that have provided human on fiscal resources during 2014

performed by the IPPC Secretariat to refresh the appearance and improve the useability of the IPP. This work is vital in terms of presenting the IPPC's face to world, especially in terms of the focus on resource mobilization and enhancement. The Secretariat would additionally point out that the work of broader recognition and support for the IPPC is not the sole purpose of enhancing the Secretariat alone. Better and stronger communications should also be goals for NPPOs and RPPOs as well, and any messaging adopted in the course of the Secretariat's efforts in this regard should be implemented by NPPOs and RPPOs as well. Proper resource mobilization efforts must go hand in hand with a strong communications effort.

4. Despite the fact that a great number of activities have been suggested, performed and continue to be proposed to enhance the resource mobilization activities, substantial additional work remains to be completed relative to the goals outlined in the strategy. The proposal with the greatest amount of possibility for the Convention is the possibility of establishing an *International Year of Plant Health*. There was a considerable amount of interest in establishing an annual international day of plant health at CPM 9 (2014), but an international year is much more ambitious and will require considerable effort from all contracting parties and stakeholders.

5. For the purpose of this document, the intent is to execute a strategy for additional resources that will culminate with a donor's conference associated with a possible *International Year of Plant Health* having a target of obtaining sufficient funding for the IPPC multi-donor trust fund that the Secretariat will be able to sustain operations into the future. This effort will be a multi-year undertaking and will require a significant commitment and support from all the contracting parties and RPPOs. In all likelihood the earliest date for a truly successful donor's conference envisioned would be either late 2019 or 2020.

6. To ensure the success of this effort, a small team of committed *International Year of Plant Health* advocates coming from contracting parties is required to manage the process. At the SPG, the representative from Finland graciously volunteered to spearhead this group.

7. In addition to establishing an *International Year of Plant Health*, and in view of the positive changes related to the financial management of the Convention, it is also time to reconsider and objectively look at the use of an IPPC contribution agreements mechanism for committing national voluntary assessed contributions in order to ensure sustainability in resources, while pushing resource mobilization efforts to access non-FAO funding sources. During the October 2014 meeting of the Strategic Planning Group, the Secretariat presented a proposal for resource mobilization which included a proposed mechanism for voluntary assessed contributions from contracting parties.

8. The objective of this consideration is to ensure sustained funding for the work of the IPPC in the face of diminishing resources available through FAO. While the Secretariat has received assurances that FAO regular programme funding will not decrease during the next biennium, there are no guarantees from 2018 onward. Having sustained resources in view of the increased work load can ensure that targets and goals for the future have a chance of being reached.

9. No specific amount is being proposed, and while some at the SPG suggested making the contribution mandatory, the Secretariat believes a voluntary approach would be most appropriate. In view of the mandatory assessments from parties to our animal health sister, the OIE, and in view of the resources provided to our food safety sister, Codex, is it not unreasonable to suggest a small sustained contribution to the Secretariat in order to allow for better planning for the future?

10. These resources would be specifically put to use for additional capacity development activities (such as manual development and training events), enhancing the IT infrastructure, translations and implementation of ISPMs and Convention-related activities, among other things. These funds are not intended, nor would they be used for any other purpose other than those which would advance the cause of plant health through specific CPM designated activities. The vital component would be to utilize some of the funds, with CPM approval, to ensure that there are adequate human resources available to support the CPM agreed activities.

11. Naturally, as the Secretariat now has a transparent accounting system in place, how these funds are used will be clearly directed by the CPM (or in the interim, by the Bureau) in consultation

with the Financial Committee and reported, both on a quarterly basis on-line and in the context of the annual financial report to the CPM. The establishment of these IPPC donor agreements may include specific activities at the request of the donor, but the broader intent is for these contribution agreements to run for a minimum of five years.

12. The CPM is requested to:

- *acknowledge and thank* the following contracting parties for their contributions to the operations of the IPPC Secretariat: Australia, Canada, the European Union, France, Japan, the Republic of Korea, the Republic of South Africa, Switzerland, Sweden, the Netherlands, the United Kingdom and the United States of America.
- *endorse* efforts to establish a *International Year of Plant Health*;
- *establish* a small steering group to manage the effort to establish an *International Year of Plant Health*;
- *support and encourage* the use of a contribution agreement with individual countries, or groups of countries or organizations and the Secretariat to ensure stable and sustained support for the work of the Convention; and,
- *encourage* a nominal and sustained contribution each year from contracting parties or groups of contracting parties able to do so, with the option for larger or smaller amounts depending on an individual contracting party's economic circumstances.