





2020

KEEPING OUR WORLD GREEN

Promoting the IYPH from a global perspective

PROTECTING PLANTS,
PROTECTING LIFE

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Why Plant Health?







Because...



- we see an unprecedented spread of pests internationally
- we see more and more damages caused by pests
- climate change weakens our ecosystems and may support pests





However,...



- the public isn't really aware of the problem
- decision makers don't know much about it
- politicians have other priorities





The IYPH 2020 is an effort to raise the public and political awareness of Plant Health to help governments and the international community to address these challenges for plant health





Legacy of the IYPH

What we want to achieve:

- The public knows about plant health and acts responsibly not distributing pests.
- Decision makers and politicians understand that plant health is an important issue and deserves priority.
- National Plant Protection Organizations are well funded to undertake their main task – protecting against the introduction of pests.
- Funding for plant health research and teaching will be improved.







Legacy of the IYPH - 2

Top achievements envisaged:

- The 12th of May is officially recognized as the International Day of Plant Health.
- Plant Health and climate change interactions are studied.
- Plant Health solutions to address future challenges are investigated and developed.
- Funding for plant health research and teaching will be improved.
- Plant Health contributes substantially to the prevention of hunger and poverty, and the preservation of our environment.







However, what we really, really don't want is:



Courtesy of: Pfeilstetter/JKI

That our trees and





.... forests die because of pests and

Courtesy of: British Columbia Ministry of Forests, Lands, Natural Resource Operations and Rural



.... consequential fires

Courtesy of: British Columbia Ministry of Forests, Lands, Natural Resource Operations and Rural



That our crops, fruits and vegetables die because of pests and that our livelyhoods and ways of life are irreversibly changed

Courtesy of IPPC



That our plants and the environment are irreversibly destroyed





Instead, what we really, really, really want is:





To keep our environment pristine by keeping our plants healthy







Thank You!

Courtesy of IPPC

