



REPORT

Rome, Italy
09-11 November 2016

First meeting of the IYPH Steering Committee November 2016



Food and Agriculture Organization of the United Nations

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1. Opening of the meeting

1.1 Welcome by the IPPC Secretariat

- [1] The IPPC Secretary opened the meeting and welcomed the International Year of Plant Health Steering Committee (hereinafter “IYPH StC”) members to Rome. He congratulated IYPH StC members on the establishment of this important committee.
- [2] The IPPC Secretary highlighted the importance of an IYPH and specifically three aspects:
- (1) The importance of global initiatives to support the proclamation of IYPH, which are instrumental in increasing awareness of plant health’s role towards food security, poverty reduction, trade, and environmental protection.
 - (2) The importance of the IYPH StC, a unique body established by CPM-11 (2016) to support efforts towards the proclamation of an IYPH. He further recalled that the IYPH StC members represent seven FAO regions, the Standards Committee (SC), the Capacity Development Committee (CDC), the Subsidiary Body on Dispute Settlement (SBDS), the CPM Bureau and Regional Plant Protection Organizations (RPPOs), and that later some international organizations may be involved. He stressed the lasting nature of the committee, for at least five years of work ahead.
 - (3) The importance of the mission, and the fact that this is the group in charge to support efforts for an IYPH proclamation.
- [3] He further stressed the role of the IYPH StC: designing, implementing and promoting activities, and the engagement requested to its members, consisting of innovative thinking, active participation, and development of fruitful outputs (including the development of a work plan and the establishment of thematic working groups and working mechanisms).
- [4] He also mentioned the successful side event on IYPH promotion held during the 25th meeting of the FAO Committee on Agriculture (COAG), recalled the COAG endorsement of the IYPH proposal, and reminded the next steps: FAO Council and FAO Conference in 2017, and United Nations General Assembly (UNGA) in October 2018.

1.2 Election of the Chair, Vice-Chair and Rapporteur

- [5] The IYPH StC selected Mr Ralf LOPIAN (Finland) as Chair, Ms Akiko NAGANO (Japan) as Vice-Chair, and Mr Ryan ANSELM (Dominica) as Rapporteur, supported by Mr Kenneth MSISKA (Zambia) and Mr Viliami KAMI (Tonga) as Vice-Rapporteurs.

1.3 Adoption of the agenda

- [6] The IYPH StC adopted the agenda (Appendix 1).

2. Administrative matters

- [7] The IYPH StC noted the participants list (Appendix 2) and the local information document¹.
- [8] A list of action points is attached in Appendix 3.

3. Report on the previous activities to declare the IYPH 2020

- [9] The Chair emphasized the particular nature of the IYPH StC, where all are members are called to working towards a common goal, without specific national and regional interests.
- [10] He also provided the background on the work done in support of the proclamation of 2020 as IYPH. He recalled that at CPM-9 (2014), Dominica proposed to celebrate an International Day of Plant

¹[Link to Local information](#)

Health; the proposal was later discussed by the IPPC Strategic Planning Group (SPG) and the CPM Bureau Financial Committee, which felt that an International Day would be insufficient to raise the awareness about plant health and subsequently proposed an IYPH.

- [11] He recalled that at CPM-10 (2015) Finland had proposed to declare the year 2020 as the International Year of Plant Health and offered to champion the proclamation process. CPM-10 supported the Finnish proposal and welcomed its offer to champion the IYPH proclamation process. At the FAO Conference in June 2015, the initiative was already welcomed by a number of delegations. CPM-11 (2016) adopted a paper including the scope and objectives of IYPH, agreed on the establishment of the IYPH Steering Committee, and adopted its terms of reference. At the 25th meeting of the FAO Committee on Agriculture (COAG-25) in September 2016, Finland presented a proposal to establish 2020 for observance by the UN system of the IYPH, which received unanimous support (with 18 countries and CABI taking the floor to strongly supporting the initiative). COAG decided unanimously to endorse this proposal, and endorsed the draft Conference Resolution to be submitted for the consideration of the 155th Session of the FAO Council and the approval by the 40th Session of the FAO Conference.
- [12] The Chair also recalled that a number of promotional activities have been undertaken in the past two years, including the development of preliminary communications and social media strategies, but that the present meeting was the first official meeting towards the IYPH proclamation.
- [13] The Chair informed the participants that if the FAO Conference in July 2017 will approve the resolution to proclaim 2020 as the IYPH, the FAO Director-General will request the UN Secretary-General to forward the resolution to the UN Economic and Social Council (ECOSOC). A final decision on the IYPH 2020 would have to be adopted at the UNGA in October 2018..

4. Outputs of IYPH 2020

- [14] The Chair recalled the IYPH 2020 objectives, as detailed in the CPM 2016/34 paper², and draw attention on the fact that outputs should reflect the specific IYPH objectives and help articulate the expected results. The steering committee members established a matrix which would include the expected outputs and outcomes. Members also discussed the need to have outputs and outcomes that would be measurable, with baseline and current data to be analyzed by new and existing mechanisms, and turned into instruments for monitoring and evaluation of the effectiveness of the IYPH. Thus the matrix could also function to serve as a planning tool for the IYPH 2020 programme development as well as guidance for a future evaluation of the IYPH. The following table is intended as an example explaining the matrix.

Objective	[Process/Programme ³]	Output	Outcomes	Indicators
Raising the awareness of the public and political decision makers	[Development of communication and advocacy materials]	More political and other decision makers know about plant health.	Increased number of countries develop or update national legal plant health frameworks	Data collected via a questionnaire using IRSS as indicator

- [15] The IYPH StC members discussed the desired outputs and outcomes of an IYPH. The outcome of the discussions is presented in Appendix 4. For the time being no programme components were discussed. The IYPH StC also recommended that only outputs and outcomes would be presented for adoption at CPM-12 (2017).

²[CPM 2016/34](#)

³This column serves as an example how the IYPH programme components can be incorporated into the matrix. At the IYPH StC this was not agreed on in such detail and only discussed in generalities.

[16] The IYPH StC:

- (1) *Agreed* that the outputs and outcomes as specified in Appendix 4 be presented for adoption at CPM-12 (2017).

5. Resourcing the IYPH related activities

[17] The Chair informed members that according to FAO procedures “an International Year will not be proclaimed unless full financing (which in principle should be based on voluntary contributions) ... [is] confirmed”⁴. Consequently, no programme activities of the IYPH should be financed directly by the IPPC Secretariat from its regular budget. Instead, these would have to be covered by extra budgetary contributions. This can occur by providing financial donations to the IPPC with specific mention of the IYPH, or through other in-kind contributions. For example, the organization and execution of a conference could be carried out and funded by national governments, NPPOs or partner organizations, without involving the IPPC.

[18] With regard to the financial planning of the IYPH the Chair clarified that there are two distinct phases to consider: **Phase 1** - activities towards the IYPH proclamation and **Phase 2** - detailed activities to plan and execute the IYPH once proclamation has been secured.

[19] Concerning the resource requirements for Phase 1 of the IYPH, the Chair informed that a number of communication and lobbying activities would have to be carried out, such as organizing side events at FAO or other UN meetings. Ideally, this would have to be fully financed through extra budgetary contributions. The IPPC Secretariat informed the group that three contributions for IYPH activities were given so far: Ireland (27,352 USD), Korea (20,000 USD), and USA/NAPPO (40,000 USD), with a total 87,352 USD currently available for IYPH activities in the IPPC trust fund.

[20] The IYPH StC discussed some probable expenses to support the IYPH proclamation process. It was thought that several activities should be undertaken, such as lobbying delegations at relevant FAO and UN General Assembly events, organizing side events and creating an IPPC conference stand. This would also necessitate the development of communication material, including advocacy papers. The costs estimated to undertake these activities were estimated to be around USD 160,000 – 200,000 until 2018, when the IYPH proclamation would hopefully be secured. Concerning the shortfall of available funds, the IYPH StC plans to recommend to CPM-12 that additional funds would be donated in 2017 for activities until the proclamation of IYPH in 2018.

[21] Concerning the resource requirements for Phase 2 – detailed activities to plan and execute the IYPH, the IYPH Steering Committee discussed the need for a financial strategy and a resource mobilization plan. Members agreed that a working group of the IYPH StC would develop the financial strategy and resource mobilization plan with assistance from the IPPC Secretariat and in coordination with the CPM Bureau Finance Committee. The working group should also aim to calculate contributions of NPPOs, RPPOs and other partner organizations when organizing activities carried out under their authority during the IYPH.

[22] The IPPC Secretariat reminded the participants that its own resources are rather stressed and that especially staff resources to undertake all the activities in relation to the IYPH might not be available. The IYPH StC understood the position of the Secretariat. It thought that the initiative of declaring 2020 as the IYPH is an investment into the future of NPPOs, RPPOs and the IPPC. Consequently, NPPOs, RPPOs and the IPPC Secretariat would have to invest some of their energies and resources into the declaration process. In the specific case of the IPPC Secretariat, the IYPH StC agreed to suggest to CPM-12 (2017) that staff activities of the IPPC Secretariat in relation to the IYPH should be increased either through funding new IPPC staff from extra-budgetary resources, or re-aligning priorities within the IPPC Secretariat to intensify its focus on the IYPH. The IYPH StC also suggested to the IPPC Secretariat to report about the IYPH and potential funding necessities at meetings of the SPS Committee.

⁴FAO, C 2013/LIM/15

[23] Members also agreed that resource mobilization work for activities following the IYPH proclamation should start immediately after the FAO Conference in 2017.

[24] The IYPH Steering Committee:

- (1) *Agreed* to establish a working group tasked to develop a financial strategy, composed of the following members: Ms Akiko NAGANO (Japan), Mr Ralf LOPIAN (Finland), Ms Pauline EID (Lebanon) and Mr Viliami KAMI (Tonga), supported by the IPPC Secretariat and in collaboration with the CPM Bureau Finance Committee.
- (2) *Agreed* to recommend at CPM-12 (2017) that contracting parties consider providing additional extra-budgetary contributions in 2017 to support the proclamation process for the IYPH.
- (3) *Agreed* to draft a detailed budget proposal and resource mobilization plan for IYPH in 2017, to be presented to CPM-13 (2018) for approval.
- (4) *Agreed* to report to CPM that there is a need to increase staff time in the IPPC Secretariat to deal on IYPH support from 2018 and suggested two options to address this deficiency: funding new IPPC staff from extra-budgetary resources, or re-aligning priorities within the IPPC Secretariat to focus on IYPH.
- (5) *Recommended* that the CPM Bureau Finance Committee to consider this recommendation.

6. Communication activities

[25] The Chair presented the draft IYPH Communications Strategy and Work Plan and the Social Media Strategy.

6.1 IYPH Communication Strategy and Work Plan

[26] The draft IYPH Communications Strategy and Work Plan was drafted by the Chair to get an overview of activities needed to support the IYPH proclamation process. The Chair recalled that, as communication is the most important aspect of an international year, having a communications strategy is crucial.

[27] The IYPH StC discussed the development of a Communications Strategy and Work Plan as an essential step to plan steps ahead. Several ideas were voiced, including the development of a plant health film, similar to the one made for climate change, and the need to develop brochures highlighting the links between plant health and hot topics like food security and climate change. Other members endorsed the idea to initiate a public competition for the design of the IYPH logo, once the IYPH had been adopted by the UNGA. The Chair and the IPPC Secretariat agreed to meet the FAO Office for Corporate Communication to request this and agree on timeframe and responsibilities. The IYPH StC found it important to explore how other international years were promoted, and to involve partner organizations in the communication activities.

[28] The IYPH StC agreed on the need to have a Communications Strategy and Work Plan, and to use the current draft as basis to be expanded. It also thought to investigate specific activities, such as obtaining baseline data on plant health awareness. The IYPH StC also agreed that plant health and the IYPH should be promoted at future World Food Days and that a quarterly IYPH newsletter should be developed to raise awareness about the IYPH in NPPOs, RPPOs and other partner organizations. The IYPH StC also discussed the details of the first issue, which would be distributed by the end of 2017 and would include: an editorial by the IPPC Secretary, news from the IYPH StC, contacts and photos of IYPH StC members.

[29] Considering the vast work necessary with regard to communications, the IYPH StC thought that best way to develop and implement the IYPH Communications Strategy and Work Plan was to establish a working group for communication and partnerships, composed of the following members: Mr Ryan ANSELM (Dominica), Mr Alvaro SEPULVEDA (Chile), Mr Kenneth MSISKA (Zambia), Ms Shaza OMAR (Egypt), and Mr Gamil Anwar Mohammed RAMADHAN (Yemen).

[30] In addition, there was a request for online forums to be setup on the IPP specifically for the working groups, and steering committee members would have access to on the IPP. The IPPC Secretariat promised to establish necessary forums.

[31] The IYPH StC:

- (1) *Agreed* on the establishment of a Communication and Partnerships Working Group, composed of: Mr Ryan ANSELM (Dominica), Mr Alvaro SEPULVEDA (Chile), Mr Kenneth MSISKA (Zambia) and Ms Shaza OMAR (Egypt).
- (2) *Agreed* that the Communication and Partnership Working Group should revise the current draft Communications Strategy and Plan, taking into consideration the inclusion of questionnaires on plant health awareness of stakeholders, adding a plant health component into future World Food Days, developing an IYPH logo through a competition process and identifying specific target audiences, such as students and children.
- (3) *Agreed* to publish a quarterly newsletter on the IYPH under its authority.
- (4) *Recommended* that the working group's work should be conducted in cooperation with national and regional stakeholders.

6.2 IYPH Social Media Strategy

[32] The IPPC Secretariat presented the draft social media strategy.

[33] The IYPH StC noted the importance of social media in advocating the IYPH to stakeholders and the public. Members suggested that a social media strategy should include national, regional and global components. The meeting concurred that all proposed social media accounts listed in the strategy should be used and that additional social media channels, such as Pinterest, be assessed as to their suitability to promote the IYPH. With regard to the resource needs, the IYPH StC noted the necessities stated in the draft social media strategy and thought that the IPPC social media accounts may be used to promote IYPH before the year's proclamation. It recognized the need to adhere to the new FAO corporate communication policy.

[34] The IYPH StC:

- (1) *Agreed* to enhance social media as an important component in the IYPH communication strategy and plan.
- (2) *Agreed* that the IYPH Communication and Partnerships Working Group should update the current social media strategy to include newest development and requirements, including linking social media to IPP, using IPPC existing accounts and considering new FAO corporate communication policy.
- (3) *Recommended* to organize an IYPH side event at CPM-12 (2017) presenting and promoting social media and other new media communications and promotions for the IYPH partnerships.

[35] The Chair introduced the paper on IYPH partnerships. The IPPC Secretariat informed the IYPH StC that the paper included a list of organizations with which the IPPC already had some collaboration or agreements in place. The IPPC Secretariat also noted that the list is not absolute and needs to be expanded. The IYPH StC grouped the different organizations into four different categories: partners, potential donors, activity collaborators and others (not relevant for IYPH). The IYPH StC categorization is attached as Appendix V.

[36] The IYPH StC also decided that organizations identified as partners will be approached after the FAO Conference approves the IYPH 2020 resolution.

[37] The IYPH StC:

- (1) *Decided* to continue updating the list of potential organizations with potential affiliation to IYPH 2020 until 30 December 2016.

- (2) *Agreed* to approach UN organizations soon after the IYPH 2020 endorsement by the FAO Conference, in view of collecting their support at the UNGA, and to approach other identified organizations after the IYPH 2020 proclamation by the UNGA.
- (3) *Agreed* to list international development banks with a view of adding them to the list and to approach them to promote phytosanitary capacity projects.
- (4) *Asked* the IPPC Secretariat to draft letters addressed to UN organizations.

7. IYPH Partnerships

[38] This section was discussed under agenda item 9 below.

8. Work programme to secure declaration of IYPH 2020

[39] In recalling the subsequent steps towards the proclamation of IYPH 2020, the Chair highlighted that CPM-12 (2017) would discuss the expected outputs developed by the IYPH StC. He also highlighted that the role of the IYPH StC is to secure support of the IYPH 2020 proposal within each region. He noted that all participants to the FAO Council and FAO Conference in 2017 should be informed about the importance of IYPH 2020.

[40] The IYPH StC discussed the need to develop advocacy material in this regard. Ideas discussed included: drafting emails with suggested speaking notes to be shared with several delegations; a generic letter on the benefits and justification of IYPH, to be used by NPPOs and RPPOs; a letter from the IPPC Secretariat to NPPOs and RPPOs mentioning that the subject of IYPH will be discussed at the next FAO Conference, and if they are interested in supporting it they should contact their respective representatives at the FAO Conference; a factsheet with additional information on what is plant health, IYPH justification, benefits, background and future initiatives; a frequently asked questions (FAQ) section on the IYPH 2020 section of the IPP.

[41] IYPH StC members noted the need to review the advocacy documents collegially. The need for setting review deadlines was discussed and it was agreed to have four-week commenting periods for individual documents. In analyzing how these communication and advocacy materials could be developed, the IYPH StC considered different editorial processes, including emails, Google Documents, and the IPPC Online Comment System (OCS) as to their suitability. IYPH StC members unanimously decided to use the OCS as an appropriate tool to comment on documents. One member announced that CARICOM Ministers of Agriculture during the Caribbean Agricultural Week 2016 endorsed their support of IYPH. Another member also mentioned that Ministers from COSAVE were working on a resolution to adopt IYPH 2020. The IYPH StC believed that the regional or sub-regional promotion of the IYPH would be an effective tool to support its proclamation. The IYPH StC agreed that its members should promote such an adoption at their respective regional political meetings.

[42] The IPPC Secretary mentioned that there would be a Secretariat staff member dedicated to IYPH.

[43] The Chair informed that the SPG requested to modernize information of the current IYPH 2020 web page on the IPP, and IYPH StC members agreed with this view, requesting the Secretariat to make a proposal for review of the web page, to be presented to IYPH StC for review. Members also noted the need to have more static information segments, an improved design and to include a map with IYPH StC member details.

[44] The IYPH StC agreed to develop a generic press release by the end of February 2017. It also discussed the possibility to develop two flyers on “plant health and food security” and “plant health and trade facilitation”, and the IPPC Secretariat informed that these flyers were already included in the 2017 IPPC Communications and Advocacy Work Plan.

[45] The IYPH StC discussed the usefulness of setting up a booth or stand during important FAO meetings and other workshops, including the FAO Conference, with the purpose of distributing technical

manuals, explanatory documents and advocacy material. Members asked the IPPC Secretariat to investigate possible options for creating and maintaining such a physical booth, which could be used at many occasions, not only FAO ones, and which would not only promote the IYPH but plant health in general.

[46] Members also discussed about the IYPH general presentation currently available on the IPP, and suggested to explore the use of innovative tools like Prezi to revamp it. Two members agreed to support the restructuring of the presentation via new tools.

[47] Other ideas were discussed, including the development of a stamp and collectables, and noted that these would be re-discussed after the IYPH 2020 is proclaimed.

[48] The need to translate IYPH presentations was discussed, and different IYPH StC members pledged to support this process.

[49] The IYPH StC:

(1) *Agreed* that the IYPH StC members would develop the following advocacy material to secure support of FAO Conference members for IYPH 2020:

- a generic letter at the disposal of NPPOs to support the IYPH 2020 proclamation;
- a factsheet with additional information;
- a letter from the IPPC Secretariat addressed to NPPOs and RPPOs;
- a Frequently Asked Question section for the IPP;
- a generic press release;
- a revised version of the generic IYPH presentation.

(2) *Recommended* that Finland as the initiator of the IYPH would address a *note verbale* to the FAO Permanent Representatives to seek support for the IYPH 2020.

(3) *Asked* the IPPC Secretariat to investigate possible options for creating a physical booth, to be used as a promotional tool at FAO and other meetings.

(4) *Welcomed* the development of two flyers on plant health and its relation to food security and to trade facilitation by the IPPC Secretariat, and *offered* to review them if deemed relevant by the IPPC Secretariat.

(5) *Agreed* to use the OCS for the editorial process of advocacy material, with all IYPH StC members participating to it, and *requested* the IPPC Secretariat to set up user accounts and invite IYPH StC members to review relevant documents as they become available with four-week deadlines. At the end of the review periods, revised materials will be posted on the IPP.

(6) *Requested* the IPPC Secretariat to propose a new, modernized web page for IYPH 2020 on the IPP, including more static information segments, an improved design, and a world map with IYPH contacts in the different regions.

9. IYPH 2020 programme development

[50] The IYPH StC discussed the process of developing the IYPH 2020 programme once the IYPH had been agreed. It was thought that the subject is of such importance that the whole IYPH StC should be responsible for the task and no working group was envisaged. The IYPH StC kindly accepted the offer of Ms Akiko NAGANO to perform as the lead for this activity.

[51] The development of the detailed programme for the IYPH would commence after the IYPH proposal has been accepted by the FAO Conference in 2017. The primary tasks would be to design the programmatic themes and initiatives for the IYPH. To prepare for this work the IYPH StC thought that all its members should work on potential programme components and activities from 2017 until 2021.

Based on these considerations the IYPH StC could prepare a road map for planning and incorporating financial aspects. This could also facilitate donor approaches. IYPH StC members should send in their proposals by 30 January 2017 and the compilation will be done and discussed during the next IYPH StC.

[52] The IYPH StC also discussed best practices for national work towards IYPH proclamation, including the establishment of national steering groups, and members agreed to provide guidance on such proposal in the next phase, when the IYPH 2020 would be approved.

10. Review of technical structures and procedures for IYPH Steering Committee

10.1 Identifying members from donors and International Organizations

[53] The IYPH StC discussed on possible partnerships with donors and decided that this item would be re-discussed at a later stage, when donor organizations are defined.

10.2 Working structures

[54] Based on the previous discussions, the IYPH StC decided to establish two working groups: 1) Communication and partnerships; 2) Finances.

[55] The programme development will be the responsibility of the entire IYPH StC.

10.3 Future meetings

[56] The IYPH StC decided to hold the following meetings in 2017:

- (1) At CPM-12, from 5 to 11 April 2017 at Incheon (Republic of Korea), to present on the outcomes of the first meeting, and the updated presentation to be prepared by IYPH StC members.
- (2) During SPG, from 10 to 12 October 2017 at FAO headquarters in Rome (Italy).

[57] The IYPH will also consider holding an additional meeting after the FAO Conference.

11. Other business

[58] No other business was discussed.

12. Close of the meeting

[59] The Chair closed the meeting, thanking all members for their active participation, innovative thinking and positive contribution.

Appendix 01 – Agenda

AGENDA ITEM	DOCUMENT NO.	PRESENTER
1. Opening of the meeting		
1.1 Welcome by the IPPC Secretariat	---	
1.2 Election of the Chair, Vice-Chair and Rapporteur	---	
1.3 Adoption of the Agenda	01_StC_2016_Sept	
2. Administrative Matters		
2.1 Documents List	02_StC_2016_Sept	
2.2 Participants List	03_StC_2016_Sept	
2.3 Local Information	Link to the local information	
3. Report on the previous activities to declare the IYPH 2020		
	Verbal Update	Lopian
4. Outputs of IYPH 2020		
	CPM-11 (2016 document CPM-11 (2016) Annex with adopted objectives COAG 25 Document and Draft Report	All
5. Resourcing the IYPH related activities		
	Discussion	All
6. Communication activities		
6.1 IYPH communication strategy	IYPH Communications Strategy (Joined Communication Plan with Attachment)	Lopian
6.2 Social media strategy	Social Media strategy	Montuori
7. IYPH Partnerships		
	Possible partnerships	Fedchock
8. Work-programme to secure declaration of IYPH 2020		
	Discussion	All
9. IYPH 2020 programme development		
9.1 Planning process	Discussion	All
9.2 Thematic areas		
10. Review of technical Structures and procedures for IYPH Steering Committee		

AGENDA ITEM	DOCUMENT NO.	PRESENTER
10.1 Identifying members from donors and International Organizations	Discussion	All
10.2 Working structures		
10.3 Future meetings		
11. Other business		
n/a		
12. Close of the meeting		

Appendix 02 – Participants list

Region	Name	Email address	Status
Africa ✓	Mr Kenneth Kajarayekha MSISKA Principal Agriculture Research Officer Zambia Agriculture Research Institute Plant Quarantine and Phytosanitary Service P/Bag 7 Chilanga Lusaka Mobile: (+260) 977 771503 ZAMBIA	msiska12@yahoo.co.uk	Africa Member
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Latin America and Caribbean ✓	Mr Álvaro SEPÚLVEDA LUQUE Encargado Temas Agrícolas Multilaterales DPAF División Protección Agrícola y Forestal Servicio Agrícola y Ganadero Av. Presidente Bulnes 140 Santiago de Chile Phone: (+56) 2 2345 1454 CHILE	alvaro.sepulveda@sag.gob.cl	Latin America and Caribbean Member
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Southwest Pacific ✓	Mr Viliami Kami Head of Quarantine and Quality Management Division Ministry of Agriculture, Food, Forestry, and Fisheries Nuku'alofa TONGA	maf-ento@kalianet.to	Southwest Pacific Member
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IPPC Secretariat ✓	Mr Mirko MONTUORI FAO - Viale delle Terme di Caracalla 00153 Rome, Italy IPPC Secretariat	Mirko.Montuori@fao.org	IPPC Secretariat Support
IPPC Secretariat ✓	Mr Marko BENOVIC FAO - Viale delle Terme di Caracalla 00153 Rome, Italy IPPC Secretariat	Marko.Benovic@fao.org	IPPC Secretariat Support

Appendix 03 – Action list

Item	Lead	Deadline
Draft a CPM paper to present the outputs and outcomes as specified in Appendix 4 for adoption at CPM-12 (2017).	IYPH StC.	CPM-12.
Establish a working group tasked to develop a financial strategy and resource mobilization plan.	IYPH StC working group on financial strategy: Ms Akiko NAGANO (Japan), Mr Ralf LOPIAN (Finland), Ms Pauline EID (Lebanon) and Mr Viliami KAMI (Tonga), supported by the IPPC Secretariat and in collaboration with the CPM Bureau Finance Committee.	Immediate.
Develop draft financial strategy and resource mobilization plan (without detailed programme costs)	StC WG Finance	Next StC in April.
Recommend at CPM-12 (2017) that contracting parties consider providing additional extra-budgetary contributions in 2017 to support the proclamation process for the IYPH.	Mr Ralf LOPIAN.	CPM-12.
Draft a detailed budget proposal and resource mobilization plan for IYPH.	IYPH StC working group on financial strategy.	2017, to be presented to CPM-13 (2018) for approval.
Report to CPM that there is a need to increase staff time in the IPPC Secretariat to deal on IYPH support from 2018 and suggested two options to address this deficiency: funding new IPPC staff from extra-budgetary resources, or re-aligning priorities within the IPPC Secretariat to focus on IYPH. Recommend the CPM Bureau Finance Committee to consider this recommendation.	IYPH StC.	CPM-12.
Establish a Communication and Partnerships Working Group.	IYPH StC working group on communication and partnerships: Mr Ryan ANSELM (Dominica), Mr Alvaro SEPULVEDA (Chile), Mr Kenneth MSISKA (Zambia) and Ms Shaza OMAR (Egypt).	Immediate.
Revise the current draft Communications Strategy and Plan, taking into consideration the inclusion of questionnaires on plant health awareness of stakeholders, adding a plant health component into future World Food Days, developing an IYPH logo through a competition process and identifying specific target audiences, such as students and children. The working group's work should be conducted in cooperation with national and regional stakeholders.	IYPH StC working group on communication and partnerships.	Draft by next StC meeting.
Publish a quarterly newsletter on the IYPH.	IYPH StC working group on communication and partnerships.	First one by January 2017.
Enhance social media as an important	IYPH StC working group on communication	Draft by next StC

component in the IYPH communication strategy and plan, and update the current social media strategy to include newest development and requirements, including linking social media to IPP, using IPPC existing accounts and considering new FAO corporate communication policy.	and partnerships.	meeting
Organize an IYPH side event at CPM-12 (2017) presenting and promoting social media and other new media communications and promotions for the IYPH partnerships.	IYPH StC working group on communication and partnerships and IPPC Secretariat (IST).	CPM-12.
Continue updating the list of potential organizations with potential affiliation to IYPH 2020.	IYPH StC working group on communication and partnerships.	30 December 2016.
Approach UN organizations in view of collecting their support at the UNGA.	IYPH StC working group on communication and partnerships.	Soon after the IYPH 2020 endorsement by the 2017 FAO Conference.
Approach other identified organizations.	IYPH StC working group on communication and partnerships.	After the IYPH 2020 proclamation by the UNGA in 2018.
List international development banks with a view of adding them to the list and to approach them to promote phytosanitary capacity projects.	IYPH StC working group on communication and partnerships.	
Draft letters addressed to UN organizations.	IPPC Secretariat.	Draft by January 2017. Accepted by StC in April 2017.
Develop the following advocacy material to secure support of FAO Conference members for IYPH 2020: <ul style="list-style-type: none"> - a generic letter at the disposal of NPPOs to support the IYPH 2020 proclamation; - a factsheet with additional information; - a letter from the IPPC Secretariat addressed to NPPOs and RPPOs; - a Frequently Asked Question section for the IPP; - a generic press release; - a revised version of the generic IYPH presentation. 	IYPH StC.	Draft by January 2017. Accepted by StC in April 2017.
Address a <i>note verbale</i> to the FAO Permanent Representatives to seek support for the IYPH 2020.	Government of Finland.	Before FAO Conference in 2017.
Investigate possible options for creating a physical booth, to be used as a promotional tool at FAO and other	IPPC Secretariat (IST).	CPM-12.

meetings.		
Develop two flyers on plant health and its relation to food security and to trade facilitation.	IPPC Secretariat with possible input by IYPH StC members.	30 December 2017.
Use the OCS for the editorial process of advocacy material, with all IYPH StC members participating to it, with four-week deadlines for reviews.	IYPH StC members with support from IPPC Secretariat (IST).	OCS ready by 30 December 2016,.
Propose a new, modernized web page for IYPH 2020 on the IPP, including more static information segments, an improved design, and a world map with IYPH contacts in the different regions.	IPPC Secretariat (IST).	CPM-12.
Send proposals on the IYPH 2020 programme development	IYPH StC members.	30 January 2017 (the compilation will be done and discussed during the next IYPH StC).
Hold the following meetings in 2017: <ul style="list-style-type: none"> - At CPM-12, from 5 to 11 April 2017 at Incheon (Republic of Korea), to present on the outcomes of the first meeting, and the updated presentation to be prepared by IYPH StC members. - During SPG, from 10 to 12 October 2017 at FAO headquarters in Rome (Italy). 	IYPH StC members and IPPC Secretariat (IST).	April / October 2017.

Appendix 04 – IYPH outputs

Objective	Output	Outcome	Indicator	Projection
1. Raising the awareness of the public and political decision makers at the global, regional and national levels about plant health.	<ul style="list-style-type: none"> More political and other decision makers know about plant health. 	<ol style="list-style-type: none"> Increased compliance with IPPC and its standards Increased number of countries develop or update national legal plant health frameworks (through NRO) and is reflected in national agricultural policies Adoption of regional policies on the importance of plant health by Regional ministerial conferences. 	<ol style="list-style-type: none"> Data collected via a questionnaire using IRSS as indicator. Data collected via a questionnaire. Number of adopted regional policies. 	
	<ul style="list-style-type: none"> Public is aware about plant health. 	<ol style="list-style-type: none"> Public acts responsibly 	<ol style="list-style-type: none"> Number of popular publications, articles and other media reports increases. Fewer interceptions of regulated articles at points of entry 	
	<ul style="list-style-type: none"> Establishment of 6th December as an International Day of Plant Health. 	<ol style="list-style-type: none"> Further increase of awareness about plant health 		
2. Promoting and strengthening of national, regional and global plant health efforts and their resources in light of increasing trade and new pest risks caused through climate change.	<ul style="list-style-type: none"> Increased resources for plant health. Strengthened capacity building activities. Strengthened plant health disciplines. 	<ol style="list-style-type: none"> A global strategic framework for plant health aligned with 2030 agenda for sustainable development is adopted. Increased number of countries with active participation of national experts in Regional Plant Protection meetings. All regions have a Regional 	<ol style="list-style-type: none"> Increased number of countries using PCE, help desk requests and increased application of ISPMs as indicators. 	

Objective	Output	Outcome	Indicator	Projection
		Plant Protection Organization. d. Improved budgets for national, regional and global plant health services. e. Established sustainable financial mechanism for the IPPC. f. Better use of new plant pest management and control techniques. g. Increased availability of taxonomic and diagnostic expertise. h. Applied new technologies for trade facilitation (e.g. ePhyto).		
3. Educating the public and increasing its knowledge about plant health.	<ul style="list-style-type: none"> Public is educated about plant health. 	a. Educational systems incorporate plant health matters. b. Increased reflection of plant health matters in academic curricula.		
4. Enhancing dialogue and stakeholder involvement in plant health.	<ul style="list-style-type: none"> Strengthened public/private partnerships on plant health at national, regional and global level. 	a. More stakeholders are aware of the importance and benefits of plant health systems.	Strengthened communication and information sharing with stakeholders on plant health at national, regional and global level.	
5. Increasing information about the state of plant protection in the world.	<ul style="list-style-type: none"> Information on the state of plant protection in the world is available. 	a. Adoption and publication of the "Review of the Status of Plant Protection in the World" (Article 11, 2 (a) of IPPC). b. Pest alert systems are improved and applied.		

Objective	Output	Outcome	Indicator	Projection
6. Facilitating the establishment of plant health partnerships on national, regional and global levels.	<ul style="list-style-type: none"> • Plant health partnerships are established on national, regional and global levels. 	<ol style="list-style-type: none"> a. Better international networking structure on plant health. b. Increased linkage between plant health systems and organizations working on climate change, environmental protection, border control. c. Improved functional collaboration with research community. 		

Appendix 05 – IYPH Steering Committee Partnerships categorization

- [1] IYPH potential partners were divided into four categories: partners, potential donors, activity collaborators and others (not relevant for IYPH).

Partners	Agriculture Department of FAO, Biodiversity Liaison Group (BLG), CAB International / Plantwise, Codex Alimentarius, Convention in International Trade in Endangered Species in Wild Fauna and Flora(CITES), Convention on Biological Diversity (CBD), Forestry Department of FAO, Inter-American Institute for Cooperation on Agriculture (IICA), International Atomic Energy Agency (IAEA), International Civil Aviation Organization (ICAO), International Maritime Organization (IMO), International Seed Testing Association (ISTA), International Standards Organization (ISO), Ozone Secretariat (UNEP), Standards and Trade Development Facility (STDF), Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA), United Nations Economic Commission for Europe (UNECE), United Nations Environment Programme(UNEP), World Animal Health Organization (OIE), World Custom Organization (WCO), World Health Organization (WHO), World Trade Organization SPS, Regional Plant Protection Organizations (RPPOs), World Bank (Climate Change group), International Panel on Climate Change (IPCC), Asia and Pacific Seed Association (APSA), Consortium of International Agriculture Research Center (CGIAR), International Union for Conservation of Nature (IUCN), Committee on World Food Security (CFS), International Fund for Agriculture Development (IFAD), Global Environment Facility (GEF),International Cocoa Organization (ICCO), International Labour Organization (ILO), United Nations International Computing Center (UNICC), World Banana Forum, Organization for Economic Cooperation and Development (OECD), United Nations Department of Peacekeeping Operations, World Food Programme (WFP).
Potential donors	Containers Owners Association (COA), International Air Transport Association (IATA), International Chamber of Shipping (ICS), International Grain Trade Coalition (ITGC), International Seed Federation (ISF), United Nations Industrial Development Organization (UNIDO), United Nations Conference on Trade and Development (UNCTAD), World Shipping Council (WSC), Global Express Association (GEA), Safe Supply of Affordable Food Everywhere (SSAFE), International Organization of Vine and Wine (OIV), Uniflora, international and regional development banks, Pesticides, International Agri-Food Network.
Activity collaborators	International Forest Quarantine Research Group (IFQRG),Advisory Group on Pest Risk Analysis (AGPRA), Phytosanitary Measures Research Group (PMRG), International Society of Plant Pathology, International Society of Entomology, International Rice Research Institute, International Potato Centre, ITA, <i>Technical Centre for Agricultural and Rural Cooperation (CTA)</i> , relevant universities.
Others (not relevant for IYPH 2020)	Biological Weapons Convention (BWG), EMPRES (as already part of Agriculture Department of FAO), Imperial College (as all relevant universities will be involved), Cool logistics.